

# FASHION PORTOFOLIO



## ILLUSTRATION

Designs  
Digital  
Manual

## TECHNICAL SHEET

Details  
Plannings

## SEWING

Workmanship  
Garments

Widya Puspa

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Moodboard, colorboard, illustration,  
technical sheet and garments.

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# PROFILE

## WIDYA PUSPA

Pontianak, 4 October 2000  
+62 821 4458 7782  
chingchingxie@gmail.com  
Zimbali Costa Y5-23, Surabaya



A passionate fashion enthusiast who is looking for an opportunity in fashion world to develop skills and to broaden one horizons through experiences.

# EXPERIENCES

## Work

- **AUTOCAT STUDIO**, Surabaya | Illustrator (2017 – 2020) |
- **Widya Xie**, Malang | Owner (2015 – 2017) |
- **AMELIA JANG**, Surabaya | internship | stylist | photographer | graphic designer (2021) |

## Organizational

- **PELANGI BANGSAKU 2017**, Malang | Main Coordinator of Costume (2017) |
- **PELANGI BANGSAKU 2017**, Malang | Main Coordinator of Store Display Decoration (2017) |
- **Saint Joseph Highschool's Art Fair**, Malang | Main Coordinator of Event's Decoration (2016) |

## Volunteer

- **Sharing with Miss Hanaika**, Surabaya | Volunteer | Giving groceries for worker (29th August, 2019) |
- **Dolly Saiki Fest**, Surabaya | Mural Painter (20th November, 2018) |
- **SD Ngalik**, SD Ngalik, Malang | Volunteer (20th April 2018) |
- **Sahabat Anak Kanker**, Persada Hospital, Malang | Committee of Decoration (21st February 2016) |

# EDUCATIONS

- **Lasalle College**, Surabaya | Diploma of Fashion Design (2018 – 2021) |
- **Sain Joseph Highschool**, Malang | PEKSY (2015 – 2018) |

# ACHIEVEMENTS

- **Finalist LPMM 2019**, Jakarta | Lomba Perancang Mode Menswear 2019, Jakarta Fashion Week 2020 (October, 2019) |
- **Semi-finalist LPM 2019**, Jakarta | Lomba Perancang Mode 2019, Jakarta Fashion Week 2020 (September, 2019) |
- **Finalist SFP 2019**, Tunjungan Plaza, Surabaya | SFP (2019) |
- **1st Winner of Fashion Illustration**, Grand City, Surabaya | Mens Fashion Style 2019 (17th January 2019) |

# HOBBIES

- **Drawing** | Because drawing can be the place where I pour all of my imaginations and feelings |
- **Photography** | I love to save every moment and capture memories of the events |
- **Music** | Music can be the place to feel something that can not be explained, music also helps to make my daily life colorful |
- **Travelling** | Travelling while sightseeing not only helps me to relax, it also makes me to think of many inspirations and makes me to know more about my surroundings |

# CURRICULUM VITAE

## PERSONALITY

- ✓ Outgoing
- ✓ Active
- ✓ Passionate
- ✓ Enthusiast
- ✓ Optimistic
- ✓ Creative
- ✓ Confident
- ✓ Adaptable

## SKILLS

### HARD SKILLS

Adobe Illustrator  
Adobe Photoshop  
Lightroom Classic  
Typography  
Illustration  
Photography

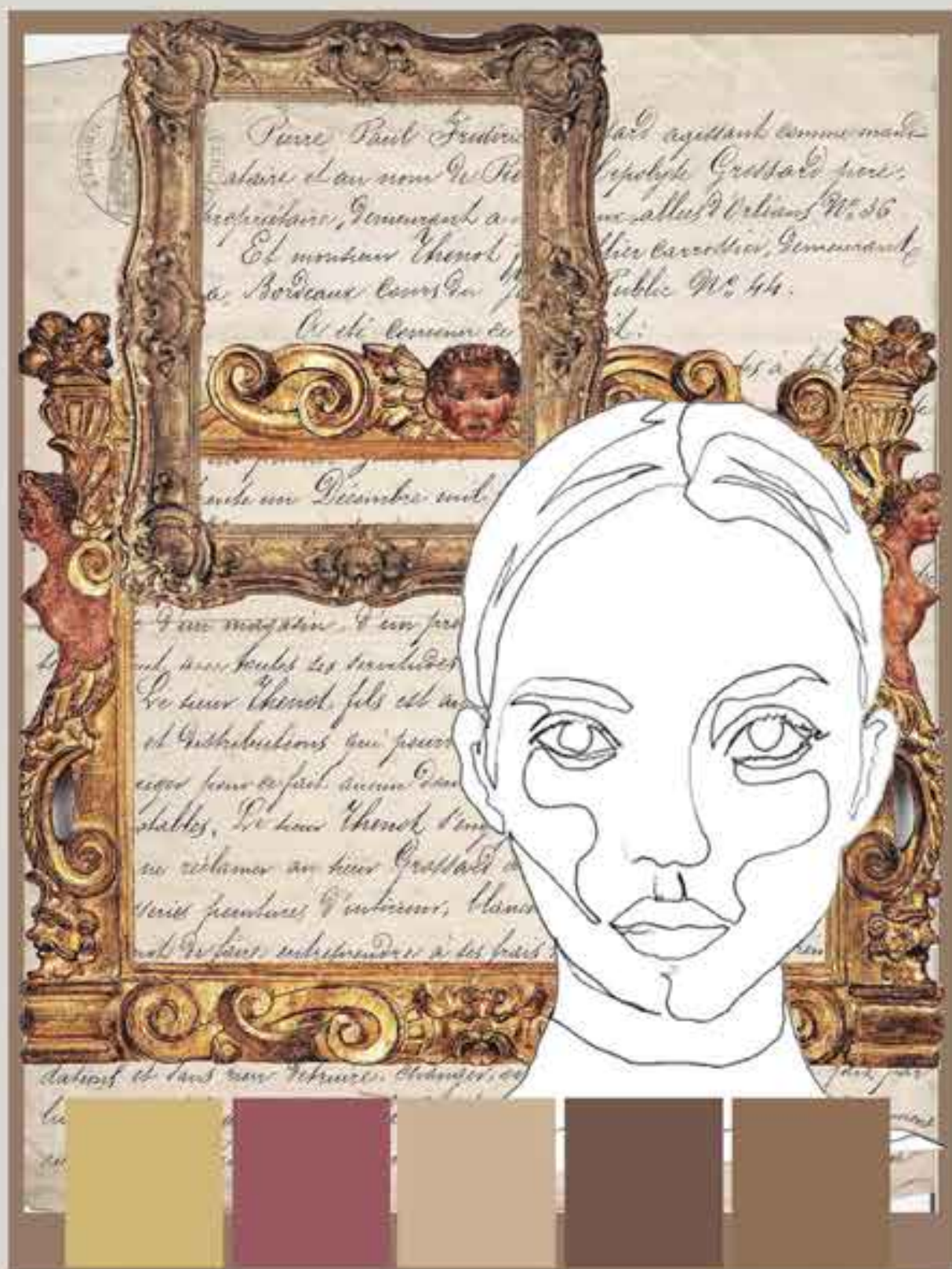
### SOFT SKILLS

Communication  
Organization  
Team Player  
Creative  
Social  
Fast Learner

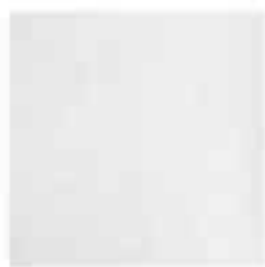
## LANGUAGE

- ✓ Bahasa
- ✓ English





## MOODBOARD



## FABRICATION

# PREPPY COLLECTION KIDSWEAR

## FINESTRA A'LANIMA

is a feminine-formal-classic wear for girl aged 6 to 12 years. The silhouette for this collection is A-line silhouette with warm tone colors and the materials that I used is wool, linen and cotton decorated with beading, line art stitching and ribbon flowers.

This collection was inspired from Sansovino's carved frame "Jakopo Sansovino". The function of a frame is to present artwork and the original essence of framing was from Vincent Van Gogh's quote "a picture without a frame is like a soul without body". The art or picture I wanted to present through this collection is our soul.

# ILLUSTRATION



LOOK 1

# TECHNICAL SHEET



FRONT

BACK





FRONT

## TECHNICAL SHEET

BACK

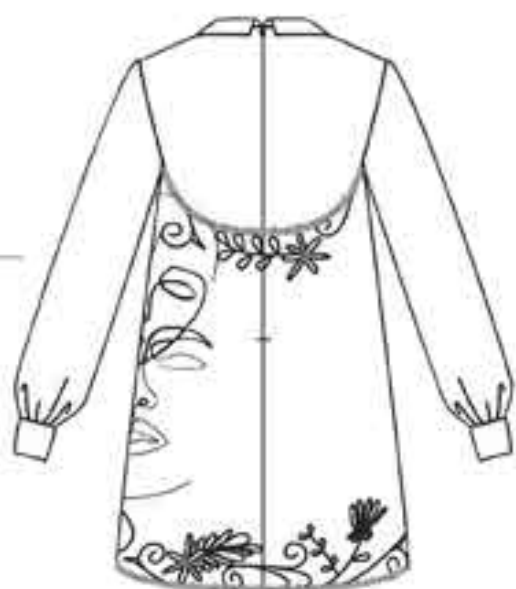


ILLUSTRATION  
LOOK 2



FRONT

BACK



ILLUSTRATION  
LOOK 3

BACK



FRONT



FRONT



BACK



ILLUSTRATION  
LOOK 4



BACK



ILLUSTRATION  
LOOK 5





PAR @sansanxie @widyaxie  
 STYLE & CONCEPT @widyaxie  
 MUA @eudiaisabellemakeup  
 MODEL @twinsmodel  
 STUDIO @primestudiosby





**FINESTRA A'LANIMA**



MINI COLLECTION

# WOMENSWEAR

## NOTERN

is a semi-formal collection with a touch of office wear. This collection was made comfortable, it consists of suit and layering, the materials that are used is cotton, wool, semi-wool and ribbing lastly finished with beadings and handstitches.

The inspiration for this collection is paper notes, taking notes has been an important part of lifestyle throughout human history. I want to make this a collection that can be wore for office, daily and formal look, just lika a paper notes that comes in many varieties with many purposes.



MOODBOARD





NOTERN  
LOOK 1



FRONT

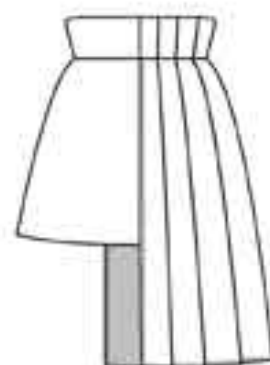


BACK

FRONT



BACK



FRONT



BACK



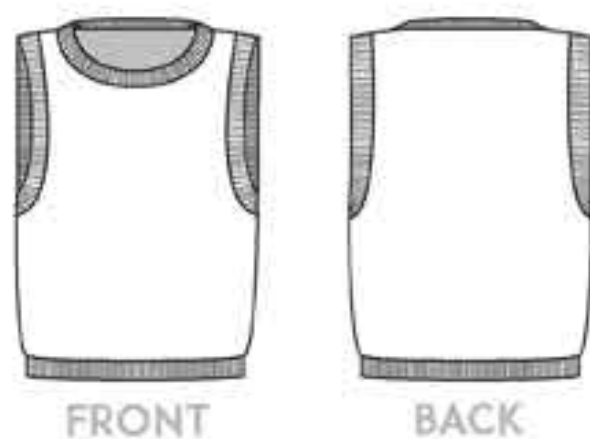
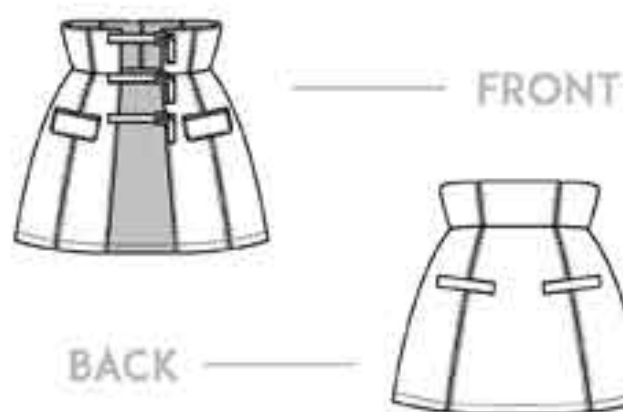
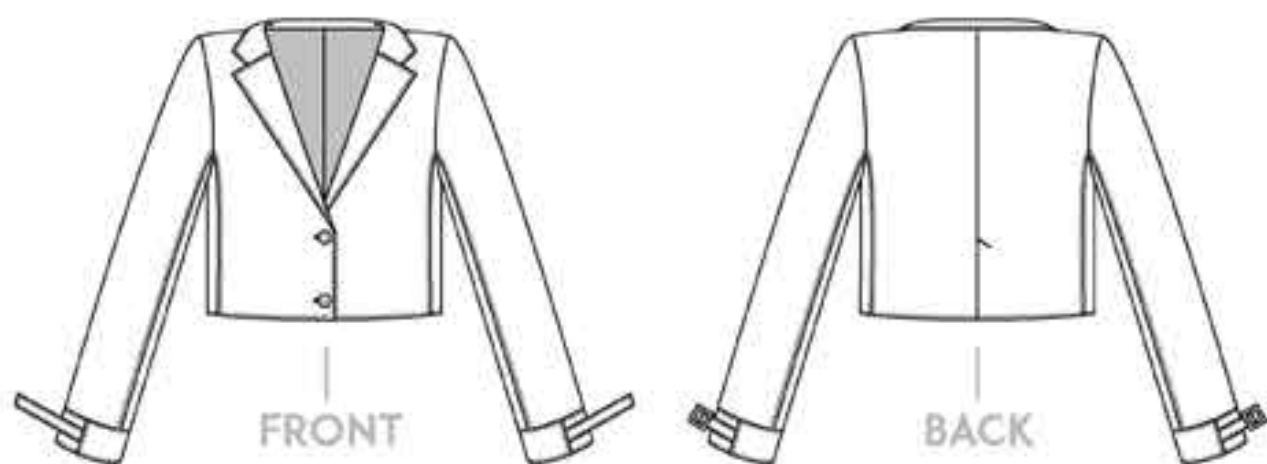
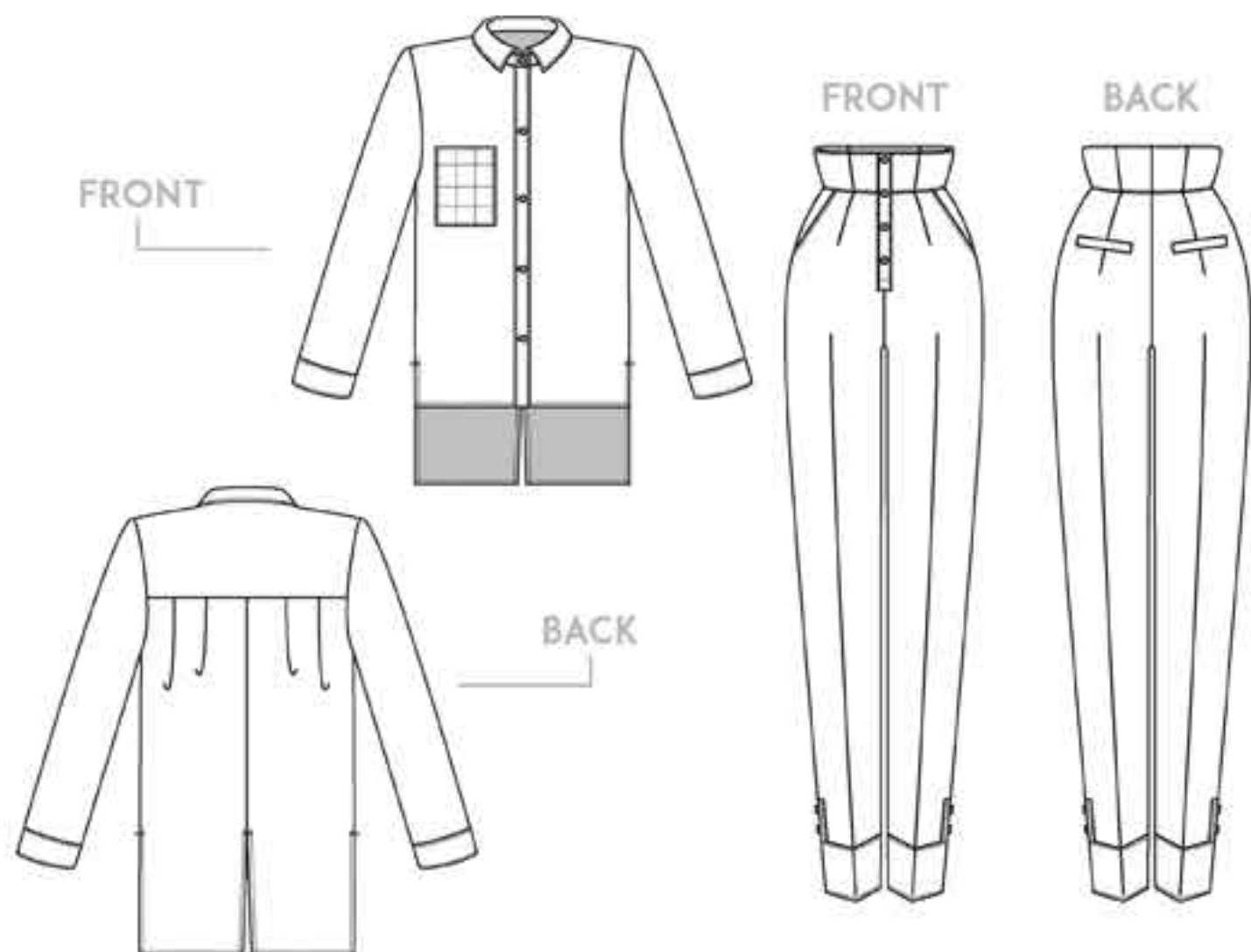


NOTERN



PAR @lukasatmajaphotography	STYLIST @sabrinareformita	CONCEPT @widyaxie
VIDEO @ffidelia	MUA @paintedby.lynn	HAIRDO @hairdo\_surabaya
STUDIO @milieu.space	MODEL @wmodel\_id @fionathaniel	





NOTERN  
LOOK 2



ILLUSTRATION



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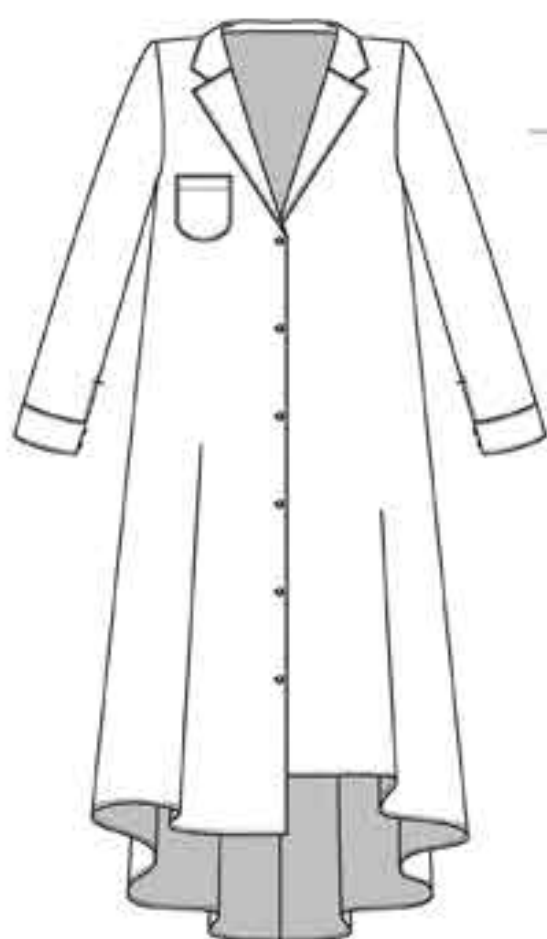
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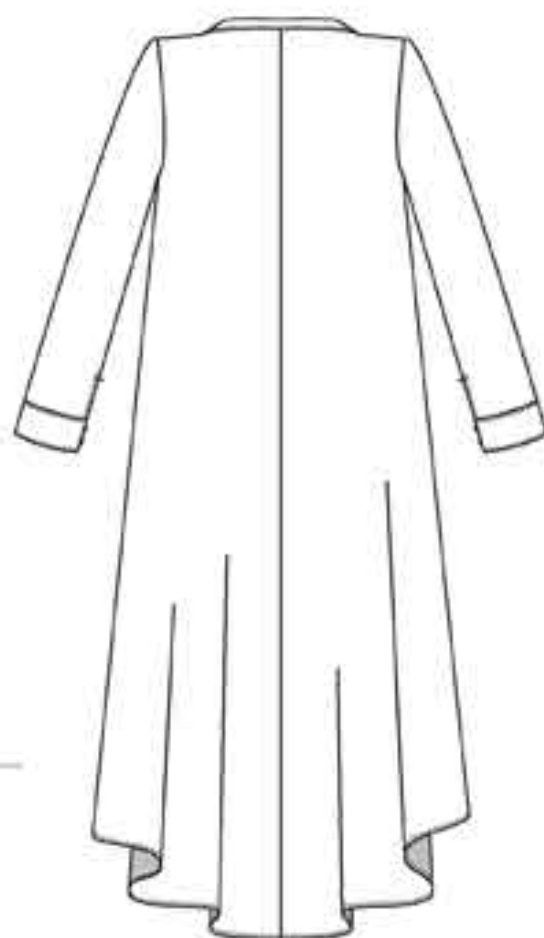
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LOOK 3



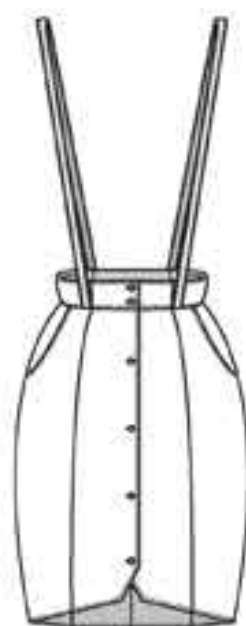
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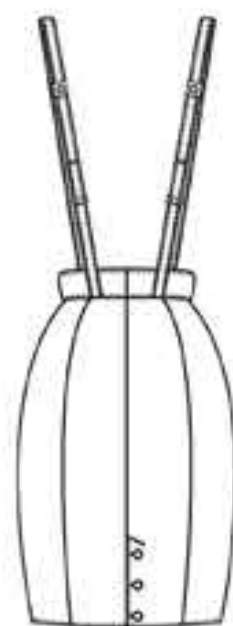
FRONT



BACK



FRONT



BACK





NOTERN





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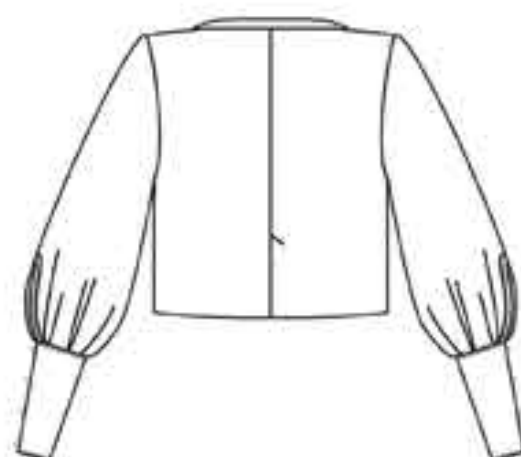


BACK

FRONT



BACK



FRONT



BACK



FRONT

BACK





NOTERN  
LOOK 4



PAR @lukasatmajaphotography	STYLIST @sabrinareformita	CONCEPT @widyaxie
VIDEO @fffidelia	MUA @paintedby.lyn	HAIRDO @hairdo\_surabaya
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NOTERN





NOTERN  
LOOK 5

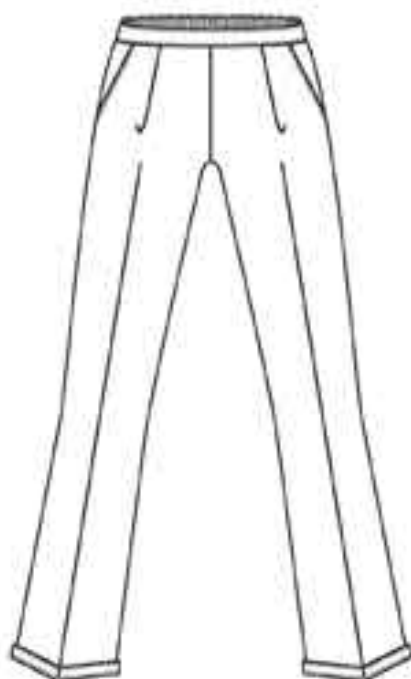


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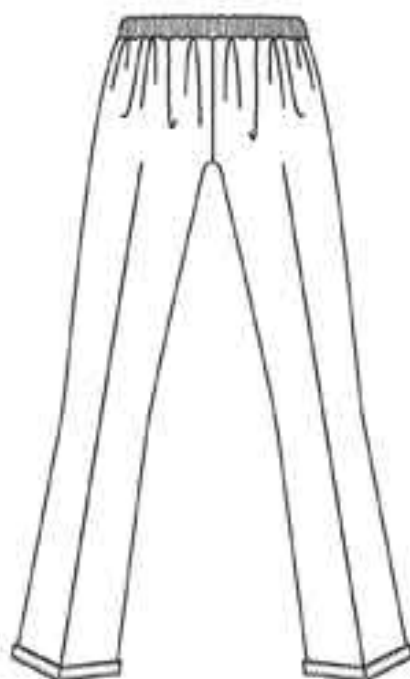
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FRONT



BACK







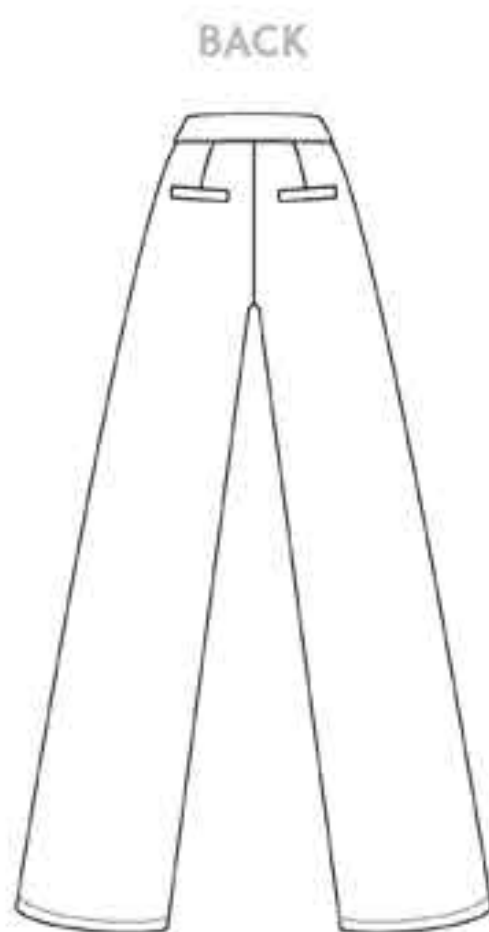
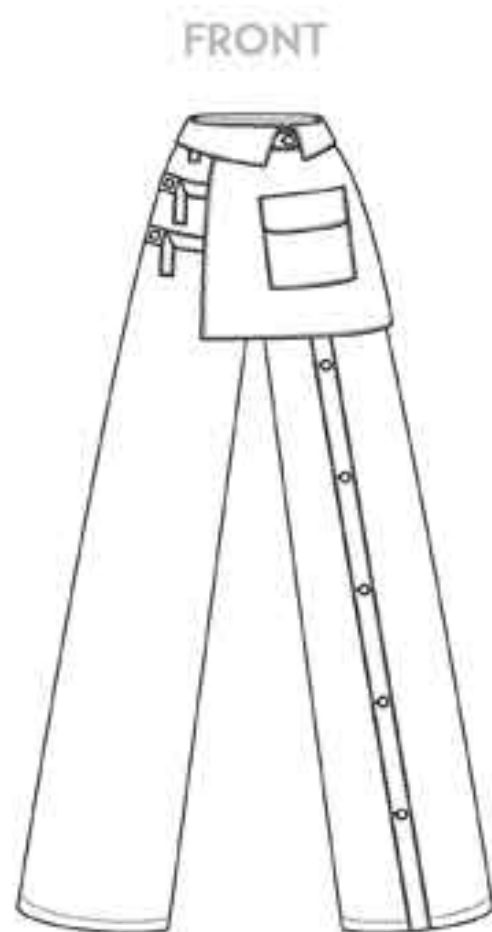
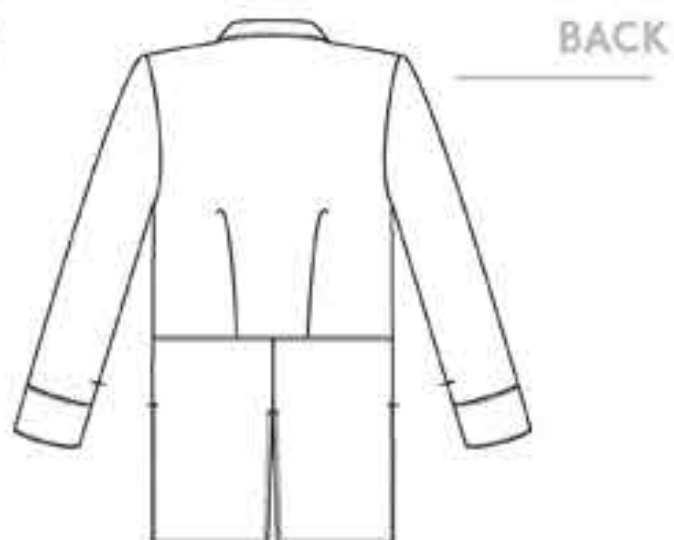
NOTERN





PAR @lukasatmajaphotography	STYLIST @sabrinareformita	CONCEPT @widyaxie
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# ILLUSTRATION



NOTERN  
LOOK 6

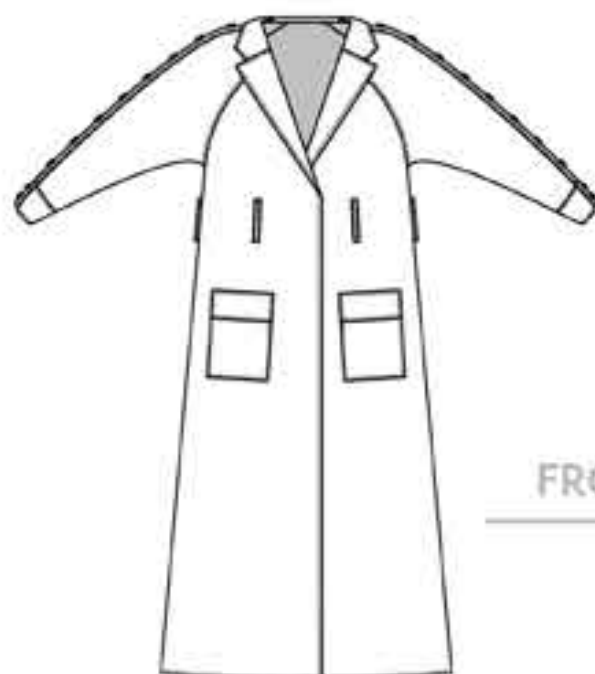
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LOOK 7



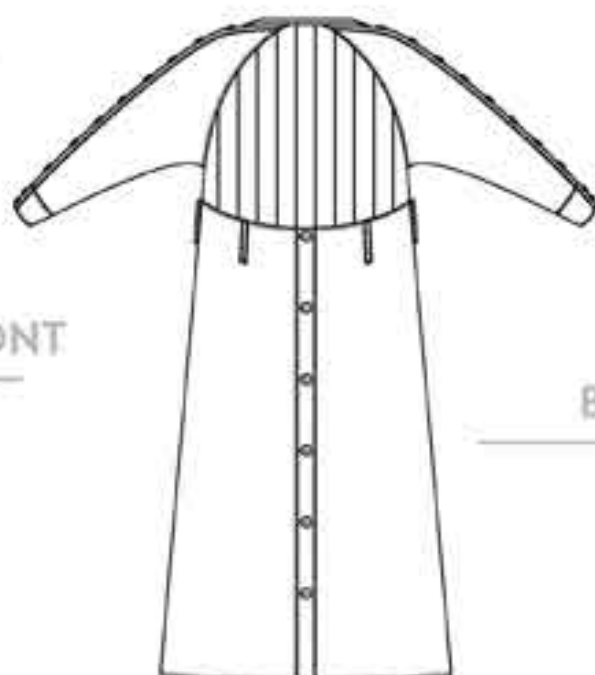
ILLUSTRATION

FRONT

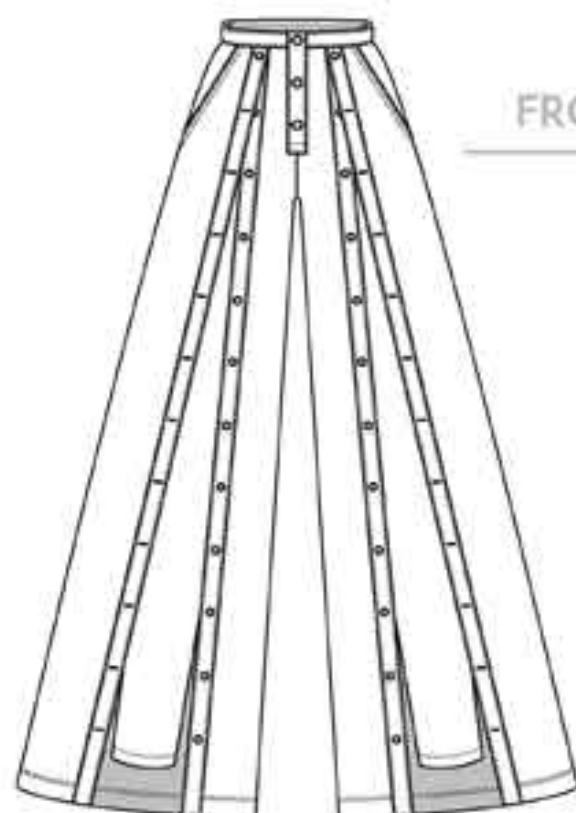
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FRONT

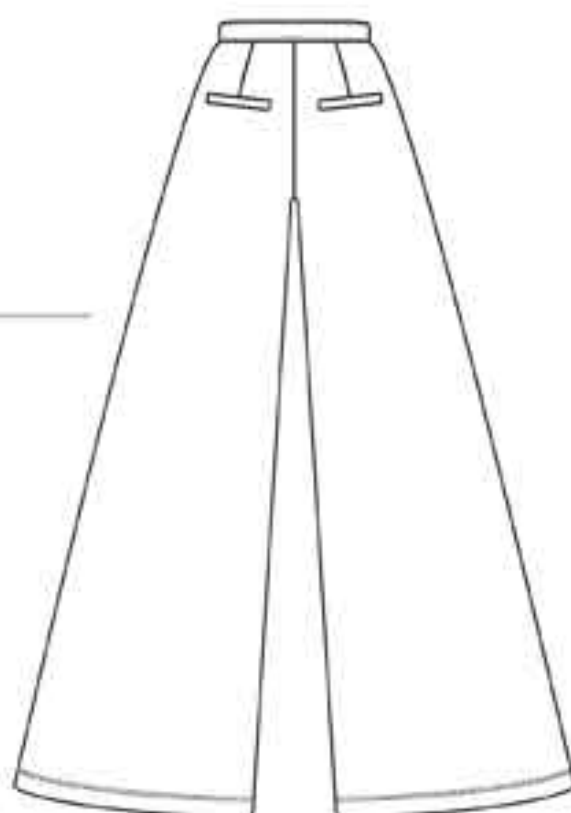


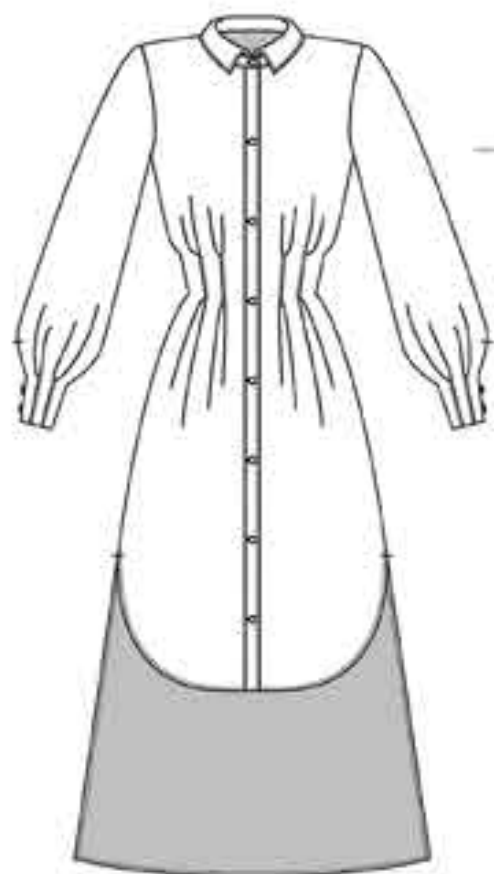
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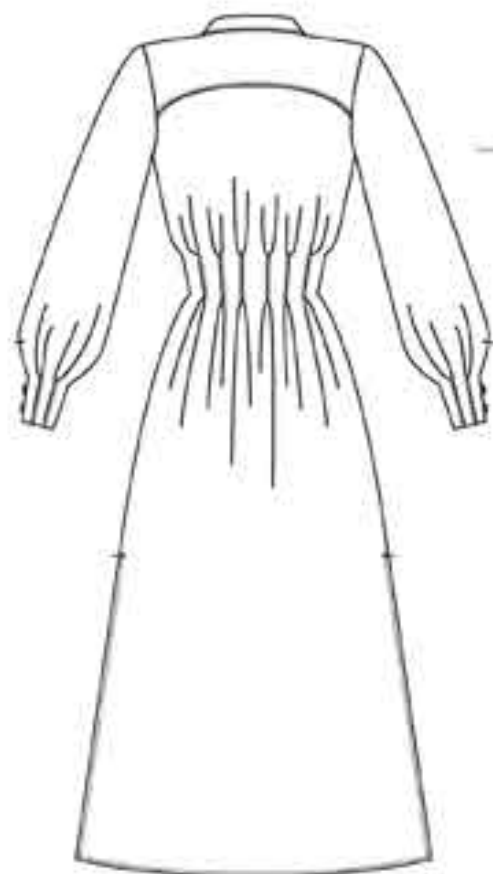
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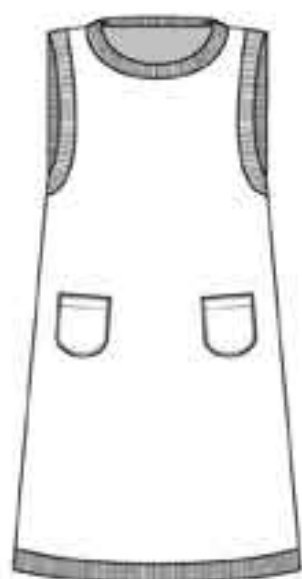
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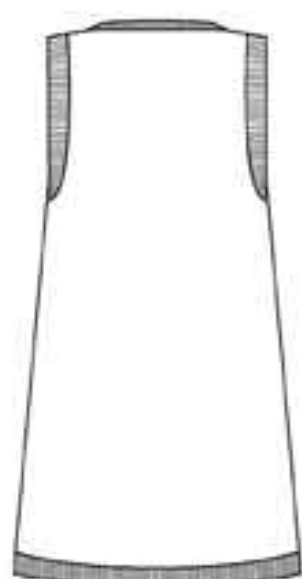
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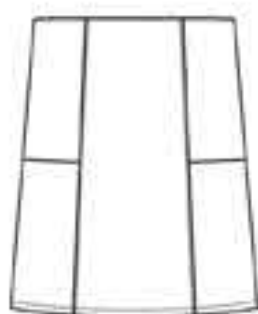
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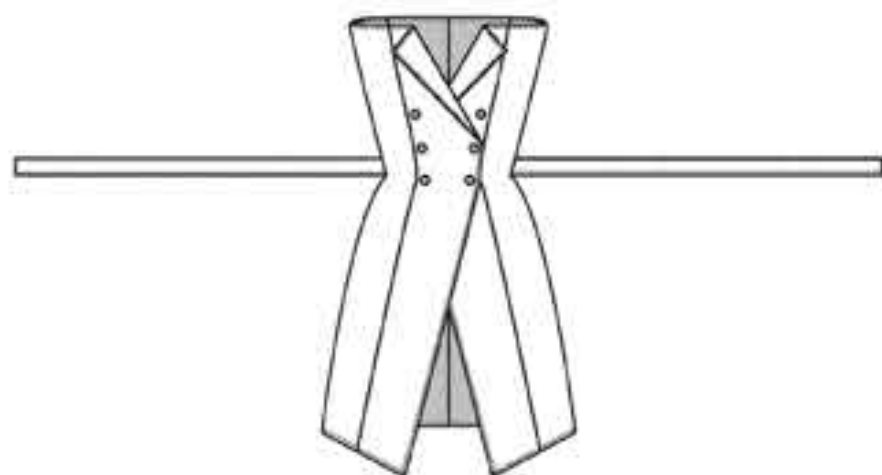
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LOOK 8



ILLUSTRATION

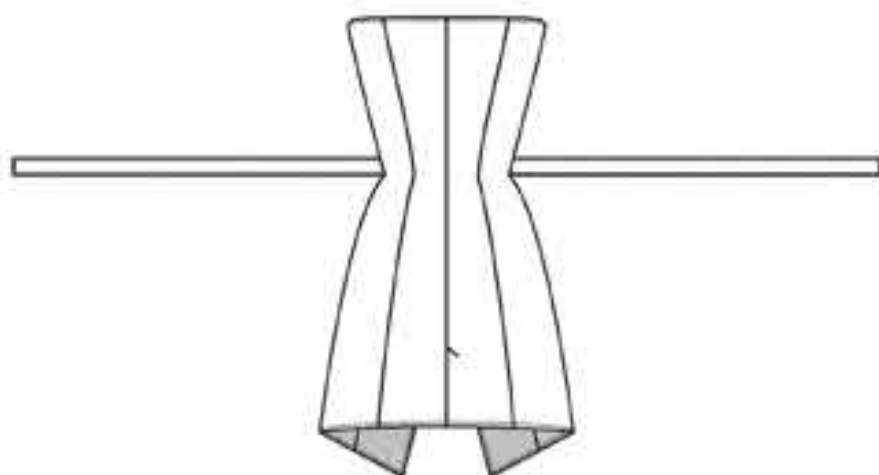


NOTERN  
LOOK 9

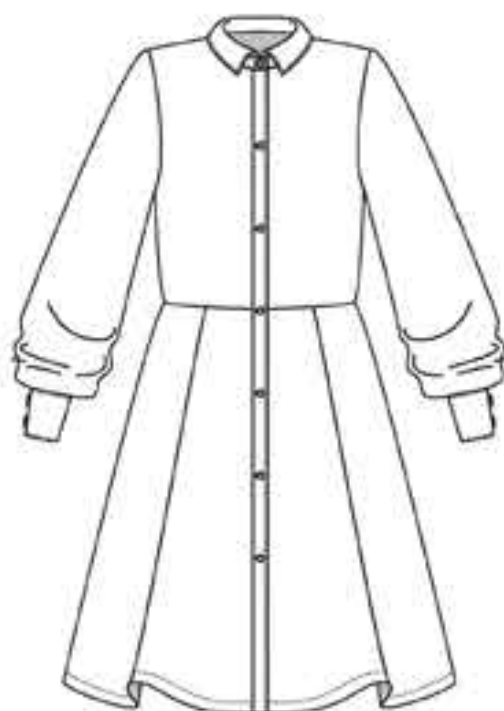


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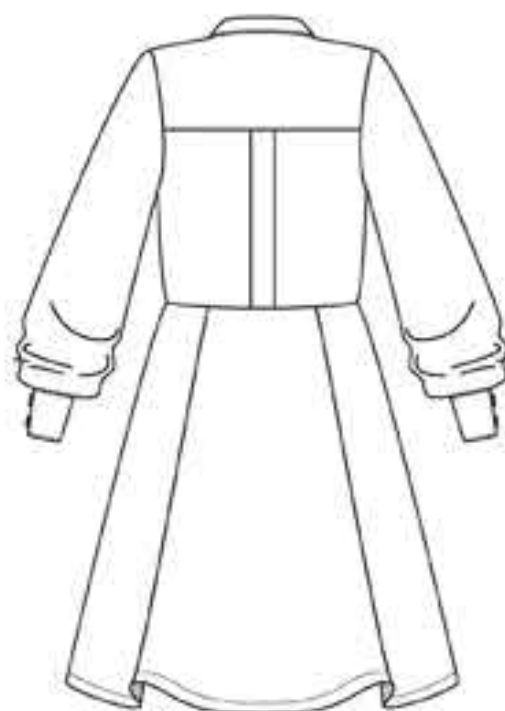
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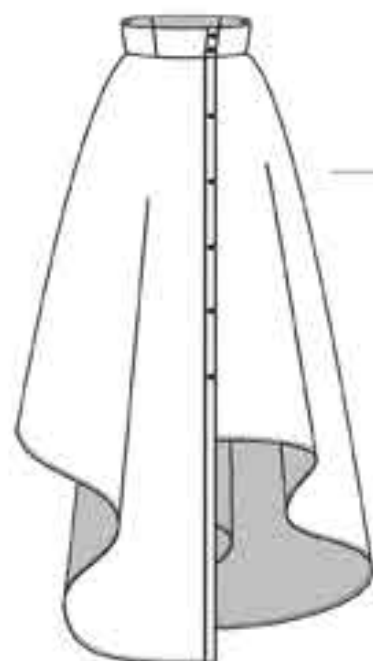


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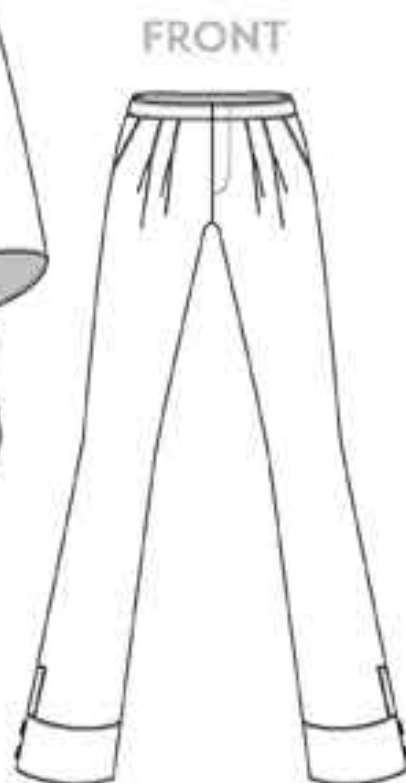
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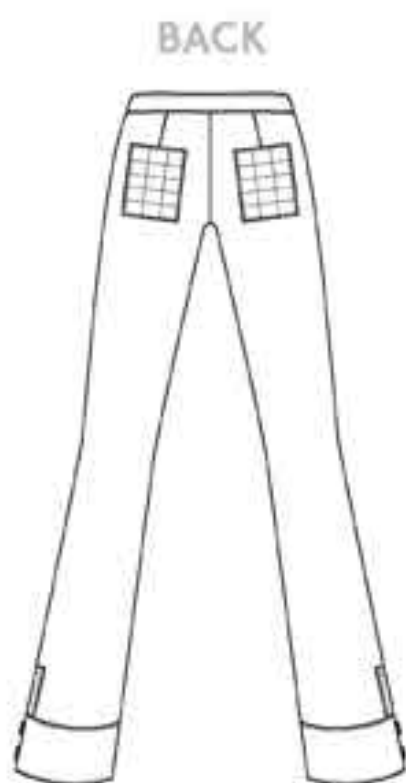
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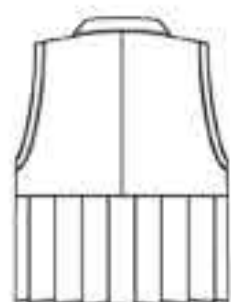
FRONT



BACK



FRONT



BACK



FRONT



BACK

NOTERN  
LOOK 10



ILLUSTRATION



## MOODBOARD



# WOMENSWEAR

SUSTAINABLE COLLECTION

## OKURIMONO

is a collection that was inspired by Japanese's gift wrapping technique that was founded by Minoru Takahama somewhere around 1935 or 1936 called "Furoshiki", it is particularly an ecological friendly alternative than to wrapping paper. "Furoshiki" is a square piece of cloth or fabric used to wrap gift. Many ancient cultures celebrated various holidays that involved the giving of gifts. Giving something can be more rewarding than just receiving something.

Okurimono is a sustainable collection made with natural fabrics like cotton and linen and then dyed with waste food like tea, coffee and avocado skin. The details for this collection is ties and ribbon to create the effect of "Furoshiki", it also has the details of handpainted flowers with food coloring.

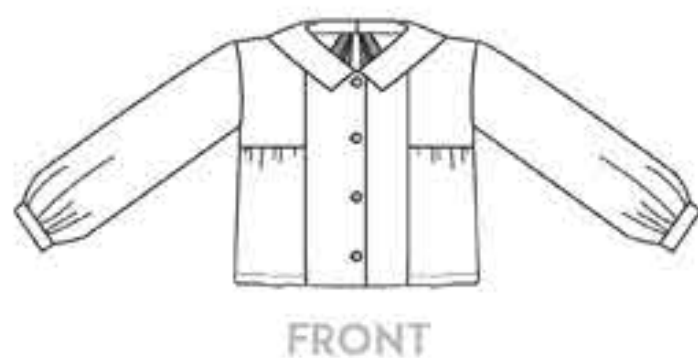
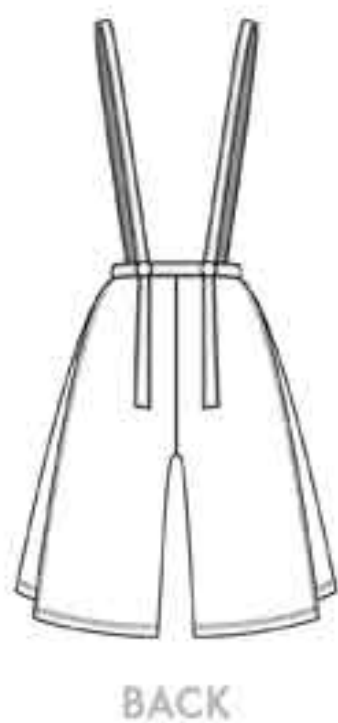
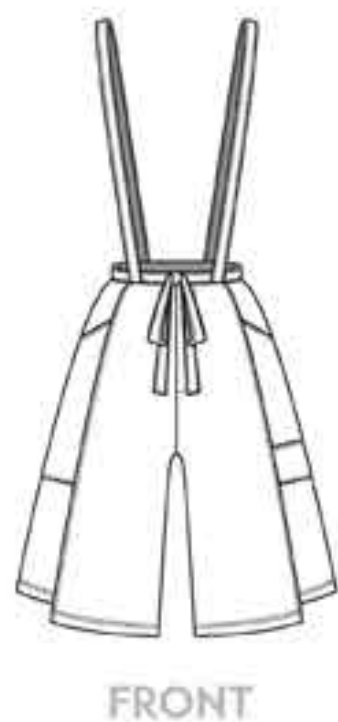
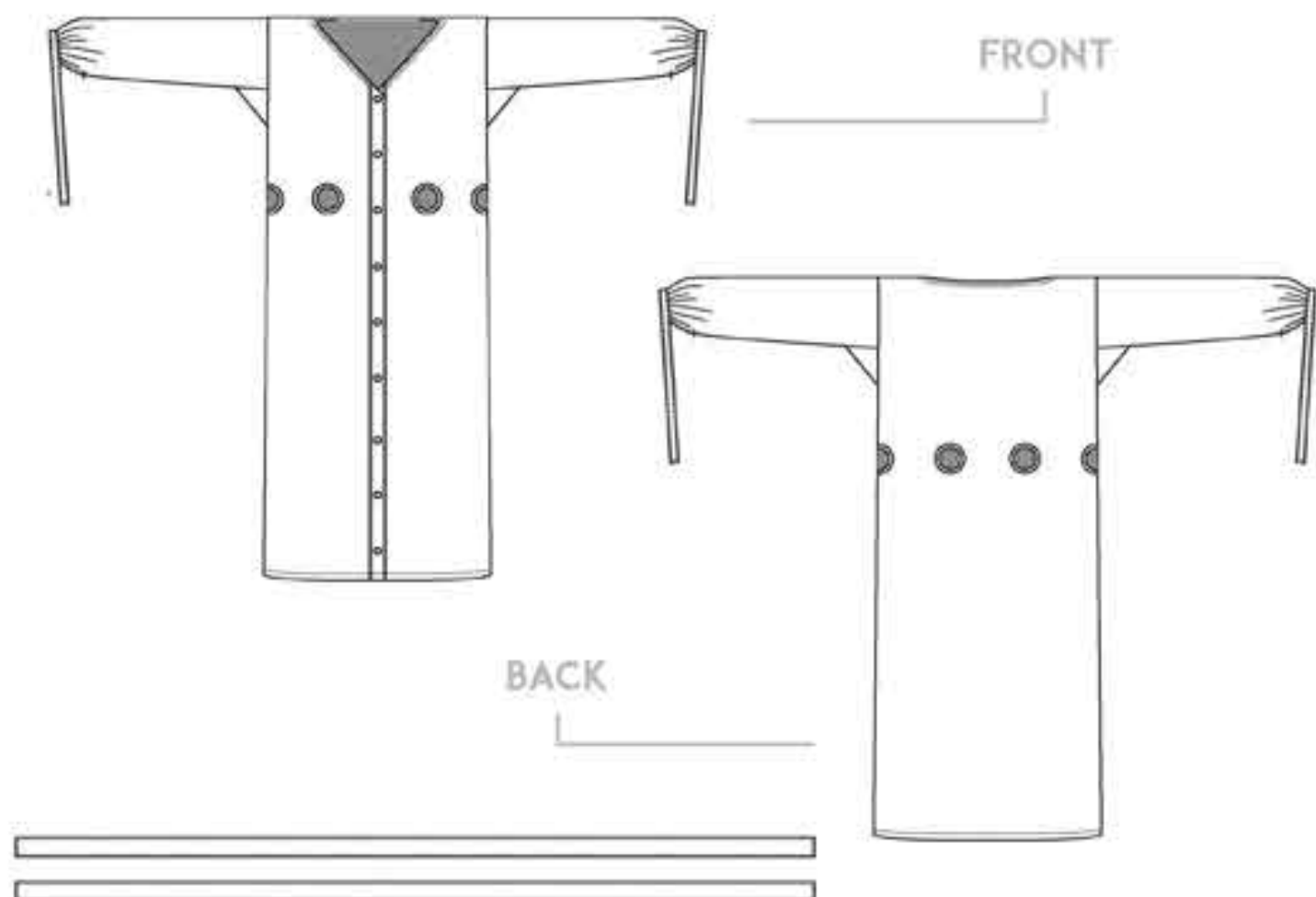


### FABRICATION





OKURIMONO  
LOOK 1





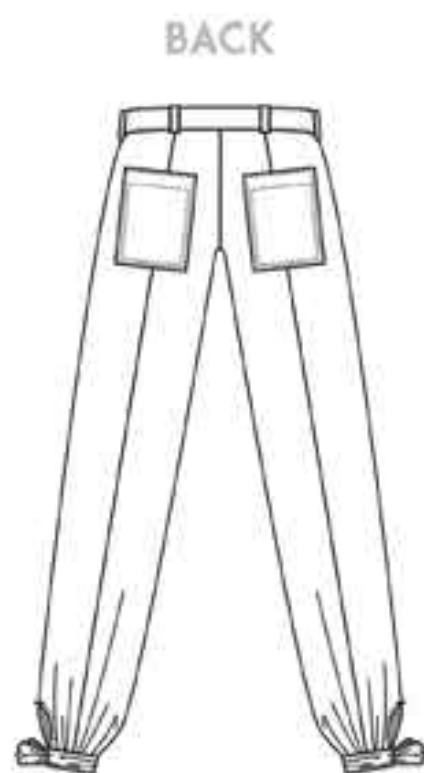
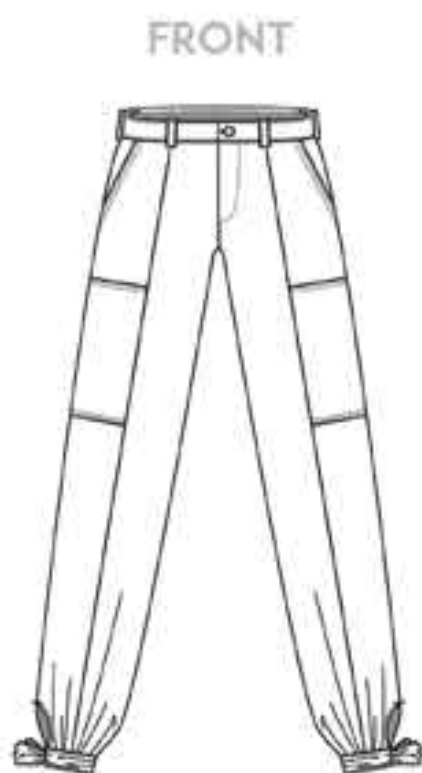
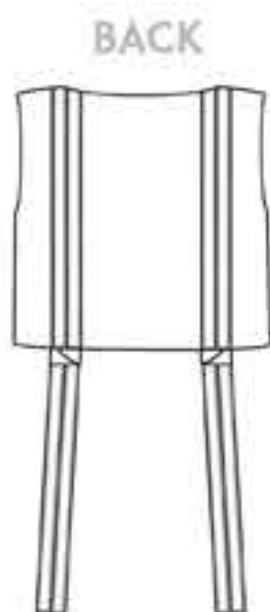
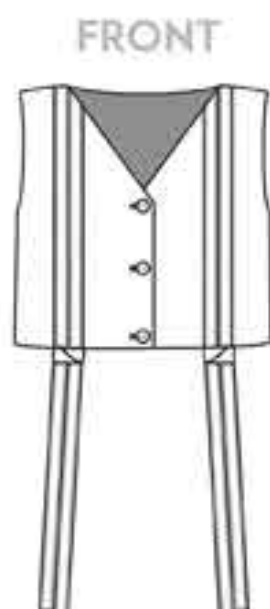


| PAR @scala.snaps @put0ng @graciasterina | STYLE & CONCEPT @widyaxie @evaniamw |  
 | MUA @filiciaprayogomakeup | HAIRDO @by\_\_mona | STUDIO @paradigmastudio.sby |  
 | MODEL @a.m\_models @party\_atfataa |



## OKURIMONO





OKURIMONO  
LOOK 2



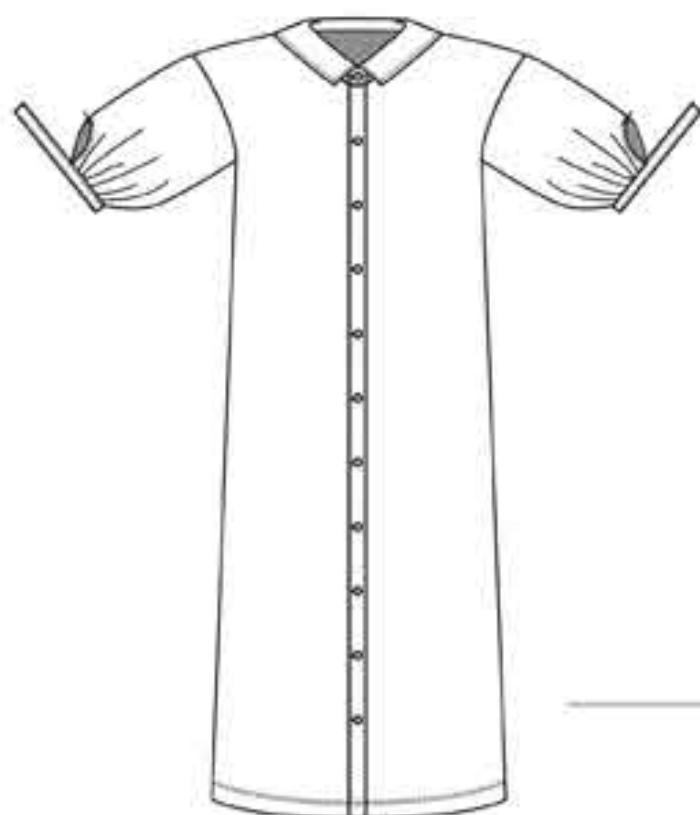
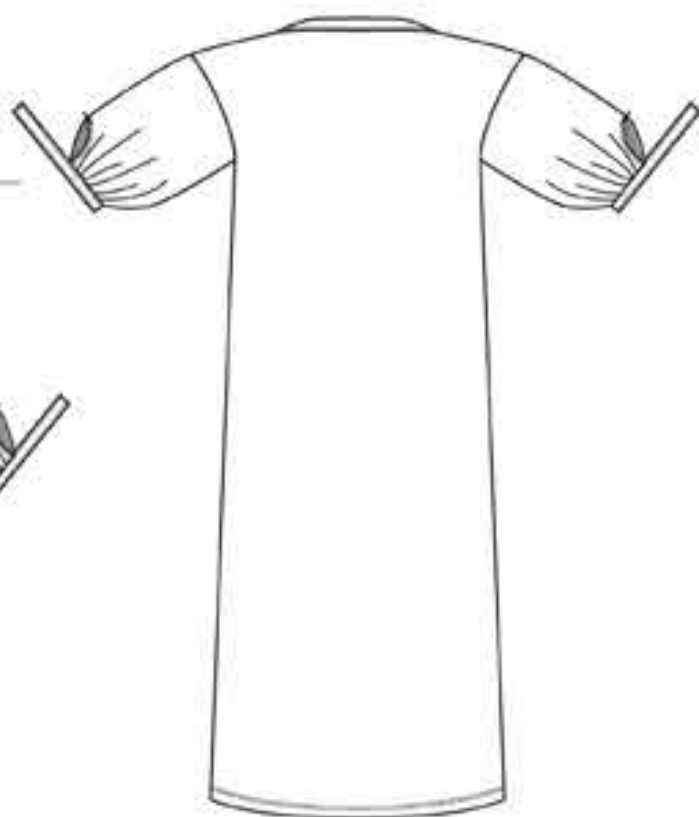
ILLUSTRATION

OKURIMONO  
LOOK 3



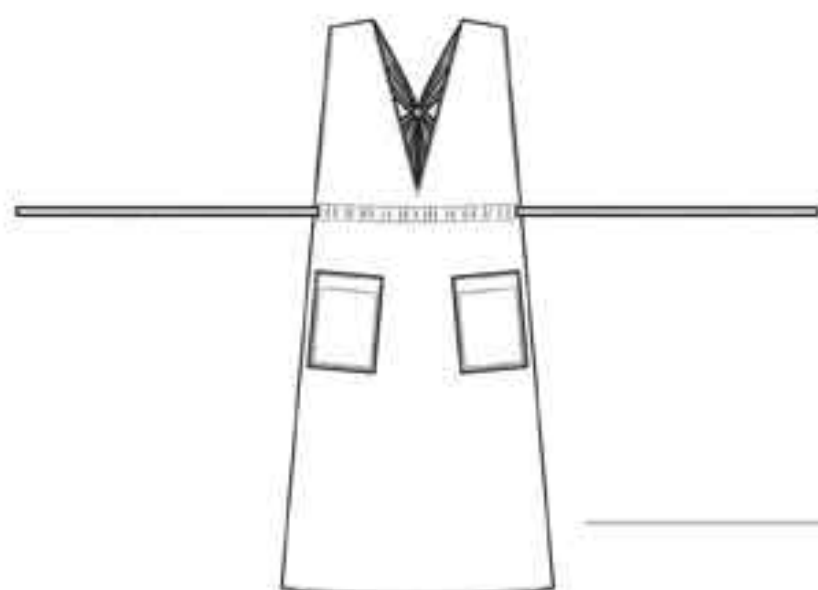
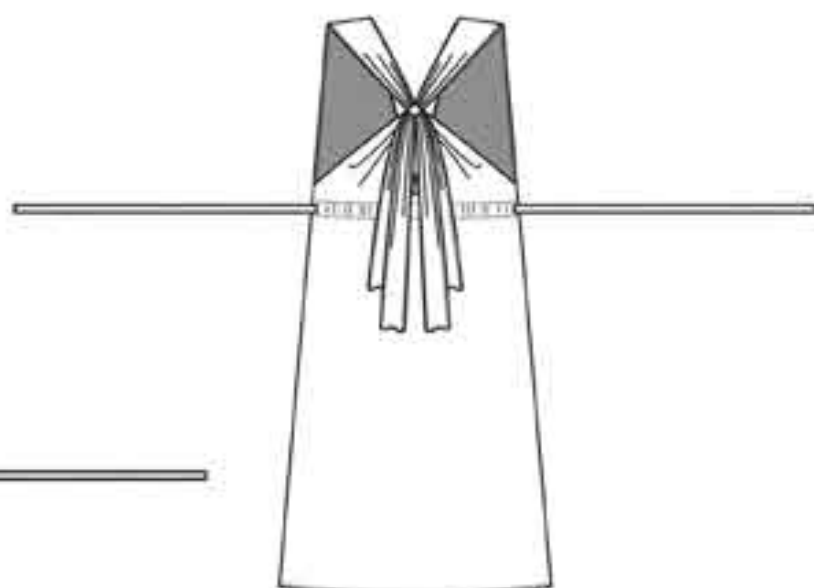
ILLUSTRATION

BACK



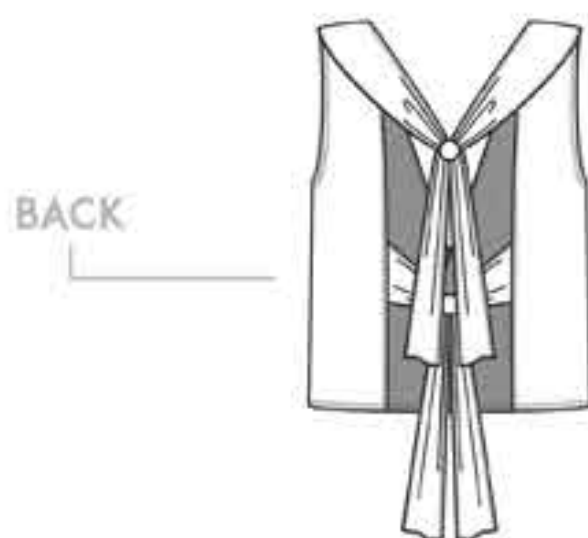
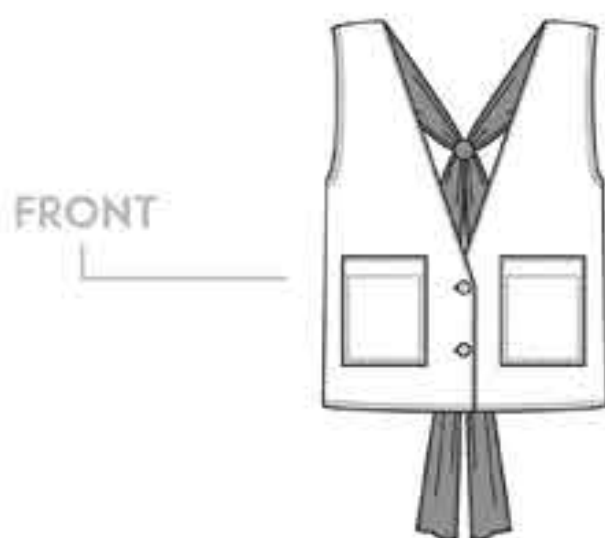
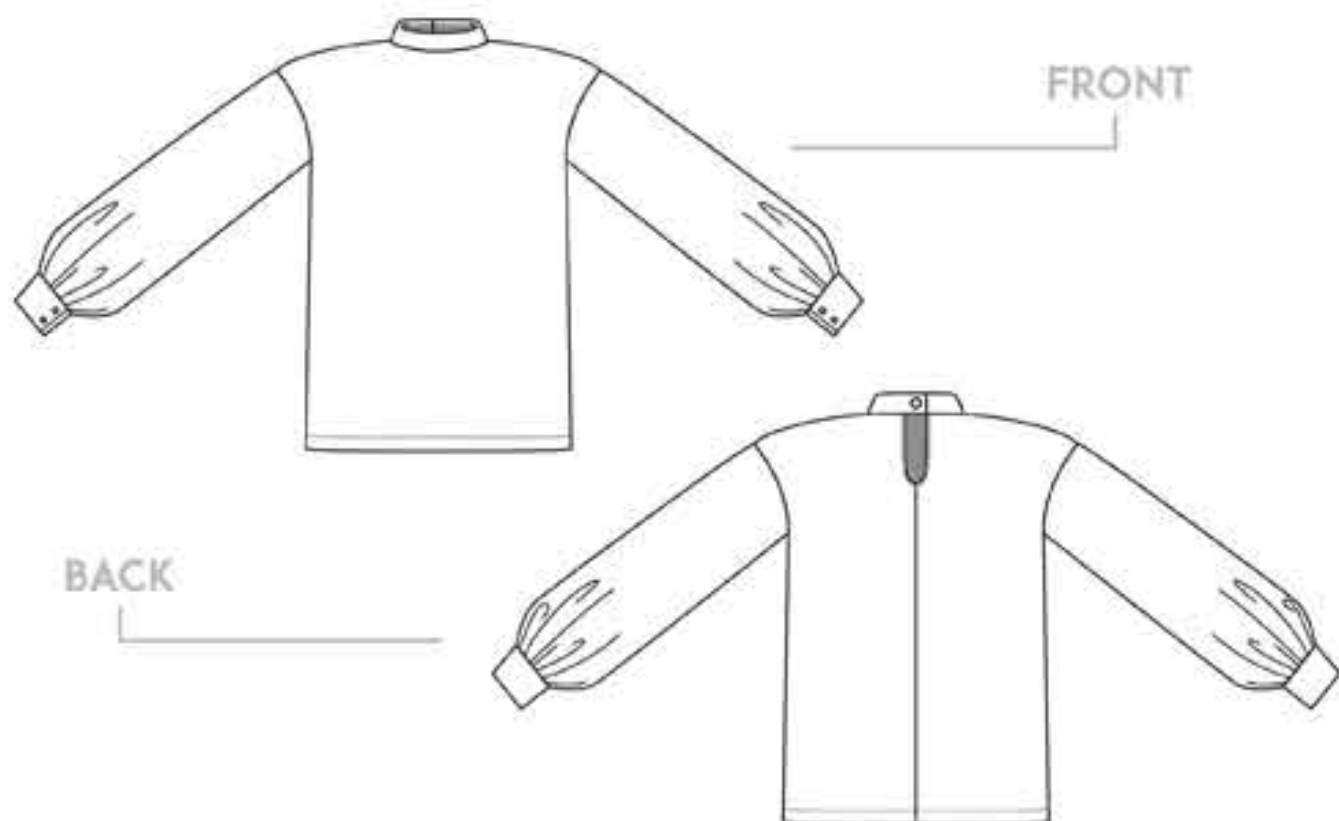
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FRONT





# ILLUSTRATION

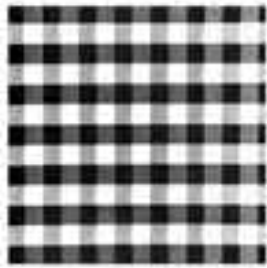


OKURIMONO  
LOOK 4

OKURIMONO  
LOOK 5







## FABRICATION



# WOMENSWEAR

## COUTURE COLLECTION

### ADHIRAJASA DAHAYU

is a couture collection, mostly powersuit with strong construction. Through this collection I wanted to combine stiffness and flowyness which later can project strong and elegant by the wearer.

This collection was inspired by Balinese head accessories called "Gelung", this accessories have a unique carving coated with gold and decorated with beads. "Gelung" usually worn or used for traditional dancers in Bali and also for women who are going to get married.

The fabric that are used are semi-thick like wool, semi-wool, tweed, silk and a Balinese's fabric "Poleng" made with A-silhouette with adjustable buckle in the side or belt that will allow to create hourglass silhouette. Embroideries, beadings and handstitches as the final touch.







ADHIRAJASA DAHAYU  
LOOK 1



ILLUSTRATION

FRONT



BACK



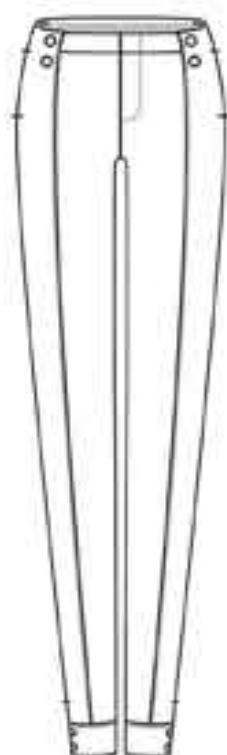
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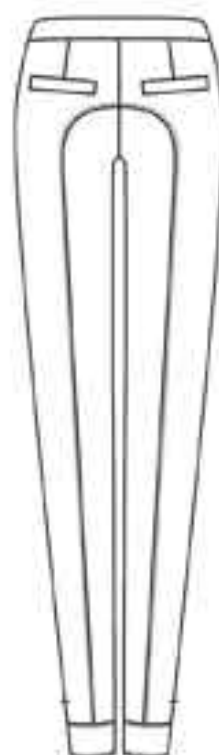
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FRONT



BACK





ADHIRAJASA DAHAYU

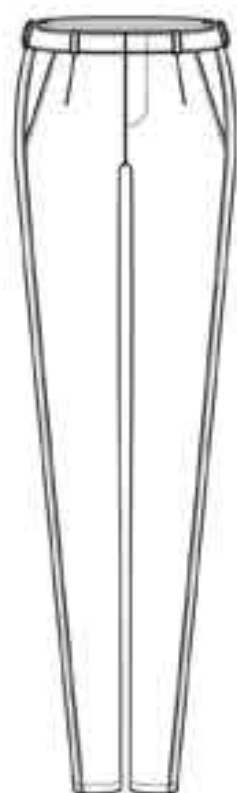
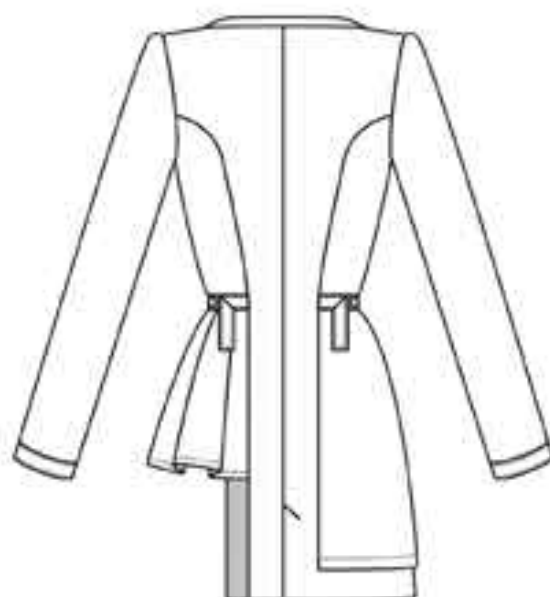


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 | MUA @filiciaprayogomakeup | HAIRDO @by\_\_mona | STUDIO @paradigmastudio.sby |  
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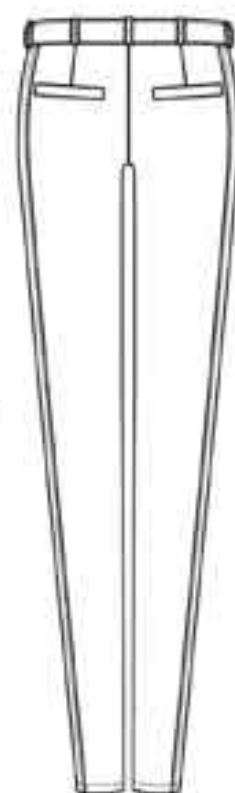
FRONT

BACK



FRONT

BACK







ADHIRAJASA DAHAYU  
LOOK 2

ADHIRAJASA DAHAYU  
LOOK 3



FRONT



BACK



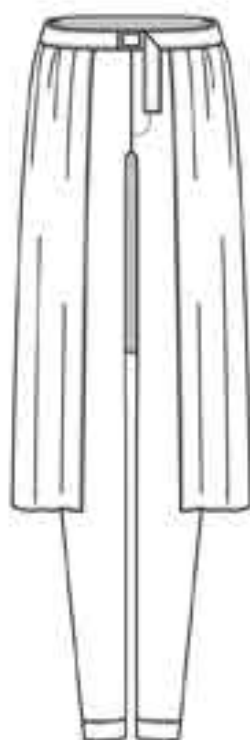
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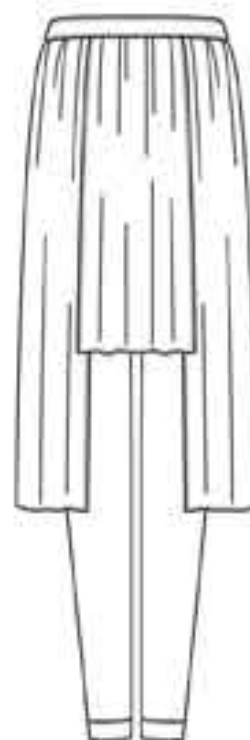
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FRONT



BACK



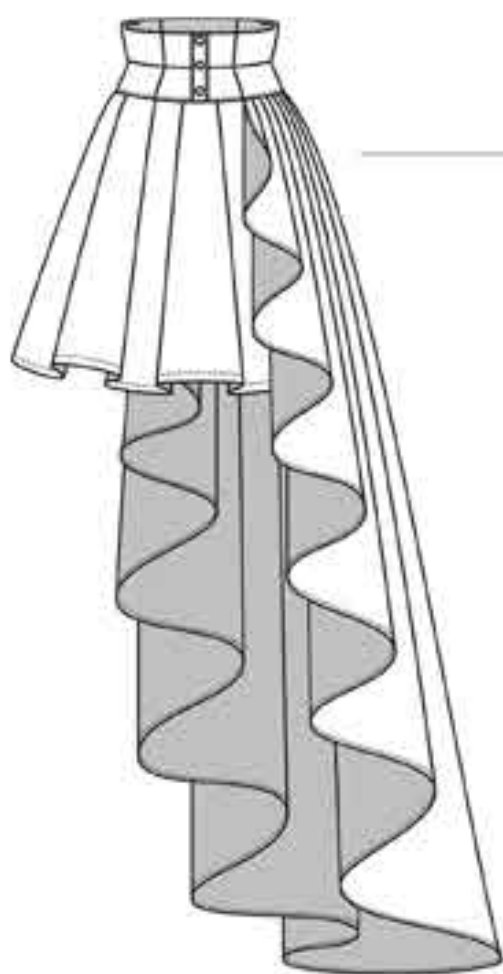
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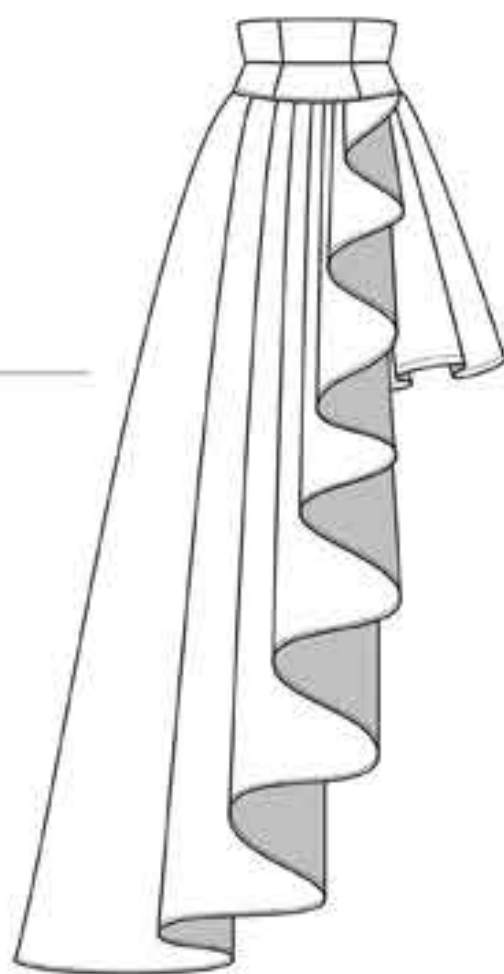
BACK



FRONT



BACK



ADHIRAJASA DAHAYU  
LOOK 4





ADHIRAJASA DAHAYU  
LOOK 5



ILLUSTRATION

FRONT



BACK



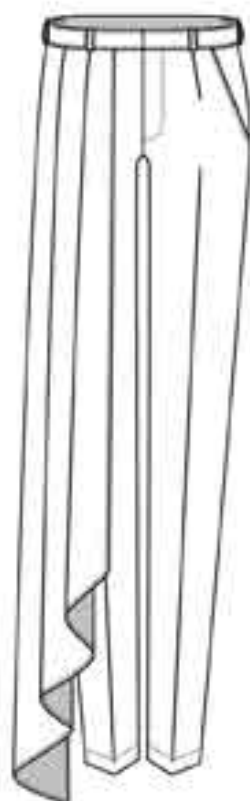
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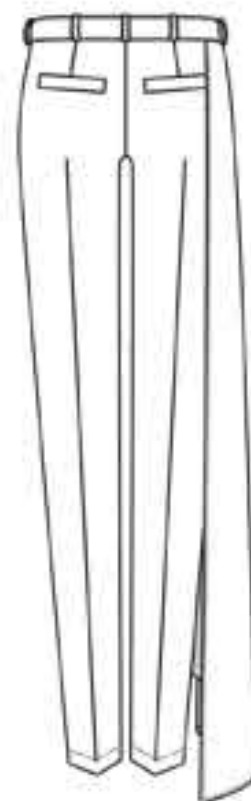
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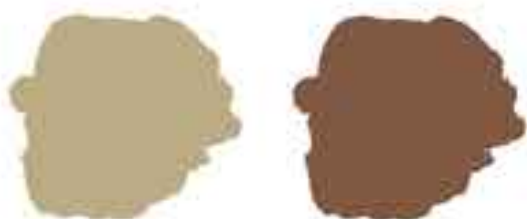
FRONT



BACK



# MOODBOARD





## FABRICATION

JFW COLLECTION

# MENSWEAR

## PANTHERA VERDE

is a collection inspired by Midtown Garden Center, which is a plant shop in Miami. This plant shop delivers a very relaxed mood decorated with plants and woodworks.

This is a ready-to-wear collection suitable for daily wear with a relaxing and effortless looks with tropical mood in it. The materials I used for this collection is cotton, linen and wool finished with a touch of handstitches and hand embroideries of flowers and leaves.



# ILLUSTRATION



PANTHERA VERDE  
LOOK 1





FRONT

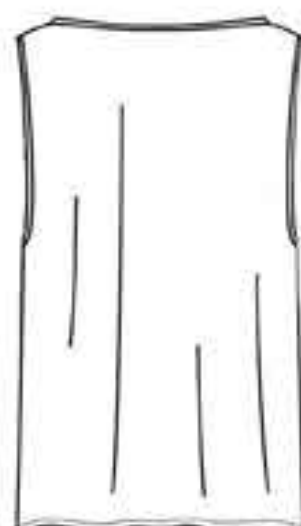


BACK

FRONT



BACK



FRONT



BACK



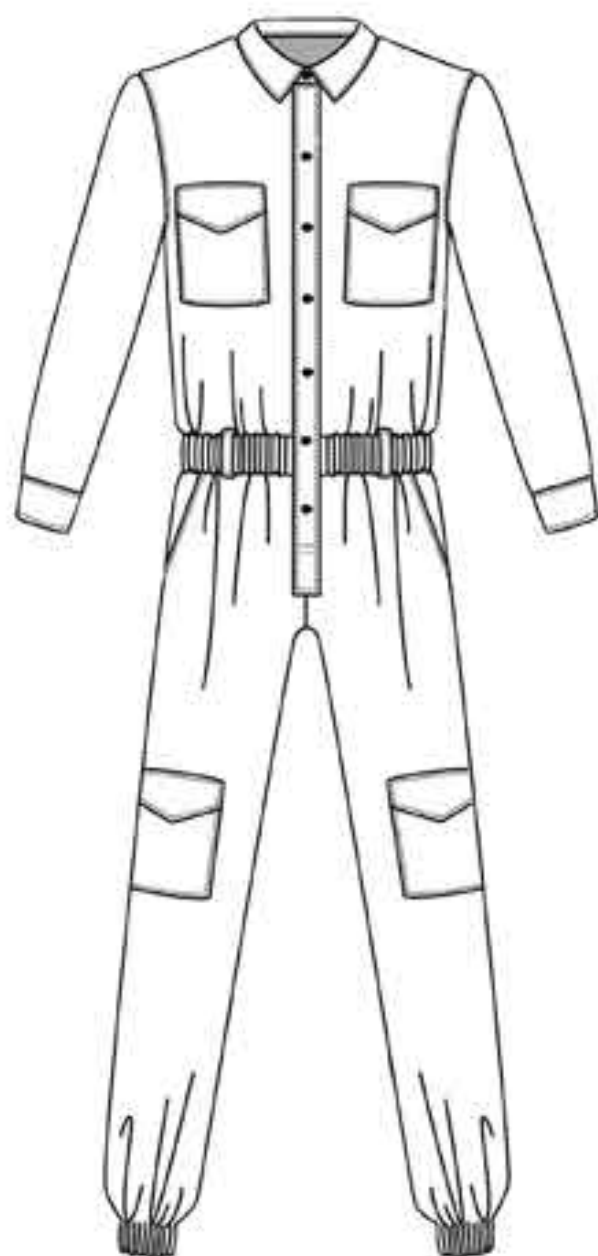


**PANTHERA VERDE**

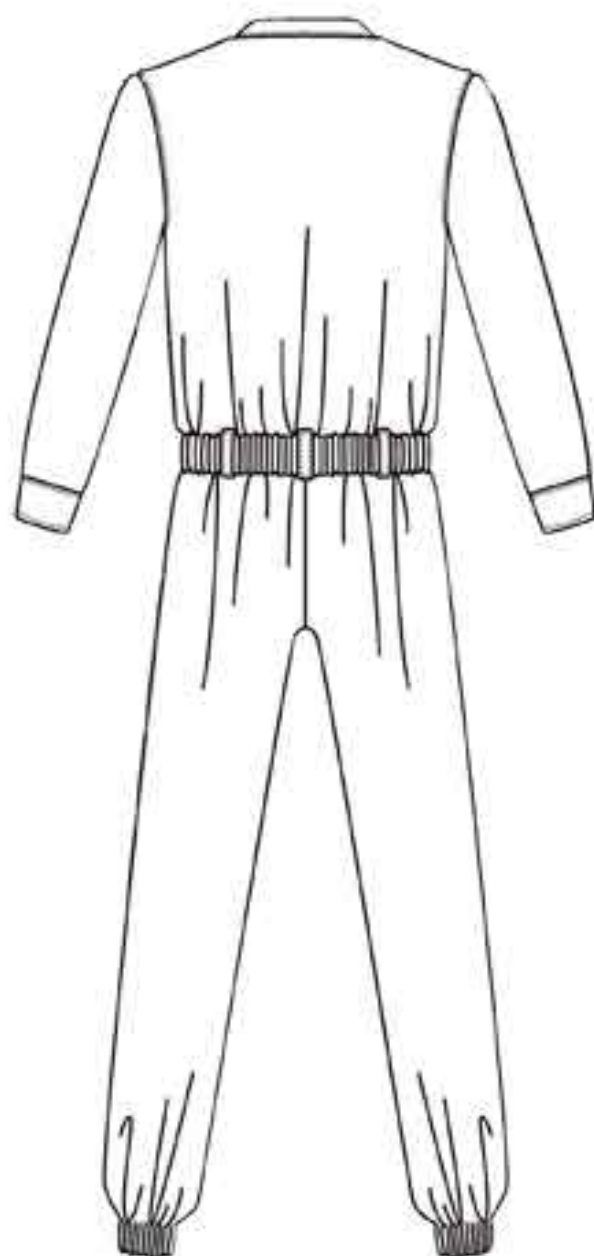


| PAR @scala.snaps @put0ng @graciasterina | STYLE & CONCEPT @widyaxie @evaniamw |  
 | MUA @filiciaprayogomakeup | STUDIO @paradigmastudio.sby |  
 | MODEL @a.m\_models @party\_atltaa |

FRONT



BACK





PANTHERA VERDER  
LOOK 2



ILLUSTRATION





| PAR @scala.snaps @put0ng @graciasterina | STYLE & CONCEPT @widyaxie @evaniamw |  
 | MUA @filiciaprayogomakeup | STUDIO @paradigmastudio.sby |  
 | MODEL @a.m\_models @party\_atltaa |

## PANTHERA VERDE



PANTHERA VERDE  
LOOK 3



ILLUSTRATION

FRONT



BACK



FRONT



BACK



FRONT



BACK







## PANTHERA VERDE







| PAR @scala.snaps @put0ng @graciasterina | STYLE & CONCEPT @widyaxie @evaniamw |  
 | MUA @filiciaprayogomakeup | STUDIO @paradigmastudio.sby |  
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FRONT



BACK



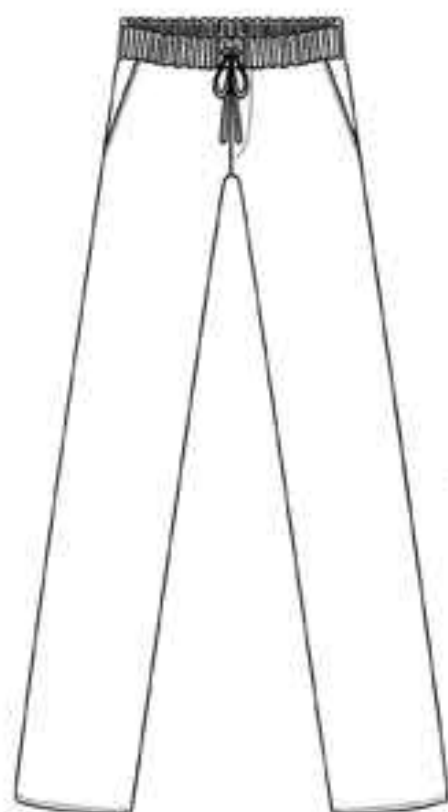
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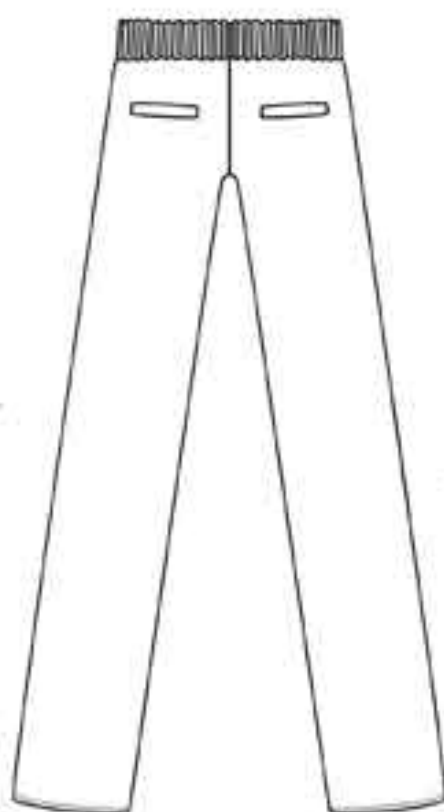
BACK



FRONT



BACK





PANTHERA VERDE  
LOOK 4



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 | MODEL @a.m\_models @party\_atltaa |





PANTHERA VERDE





BLUE COLLAR COLLECTION

# MENSWEAR

## Craggy

is a collection inspired from a weathered woods and the main concept for this collection itself is blue collar. From those two, I wanted to combine nature and a carpenter because a wood needs a carpenter to be crafted and a carpenter needs a wood to create.

As I said before, the main concept is blue collar so the garment itself consists of many pockets with loose and oversized silhouette, many cut and patch and lastly finished with woven pattern and shredded fabric manipulations of denim.



## FABRICATION

## MOODBOARD





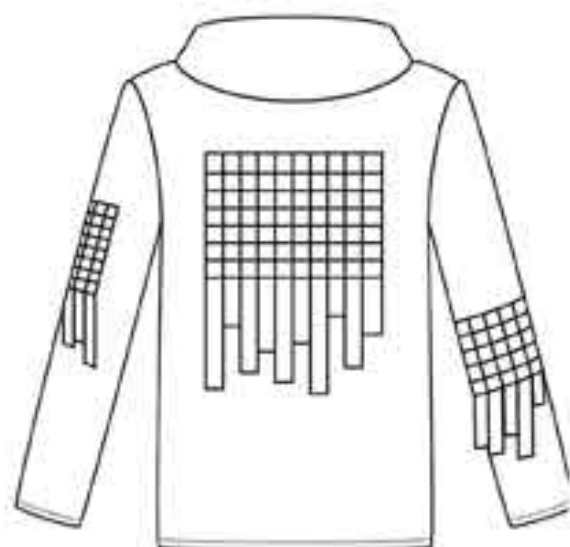
**Craggy  
Look 1**



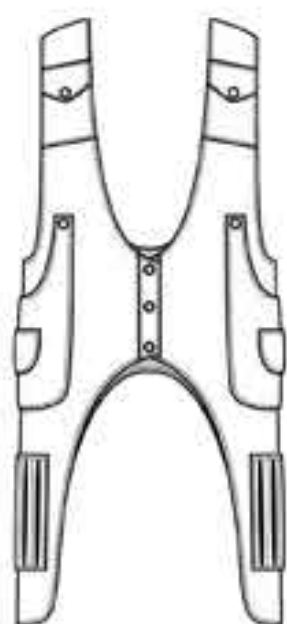
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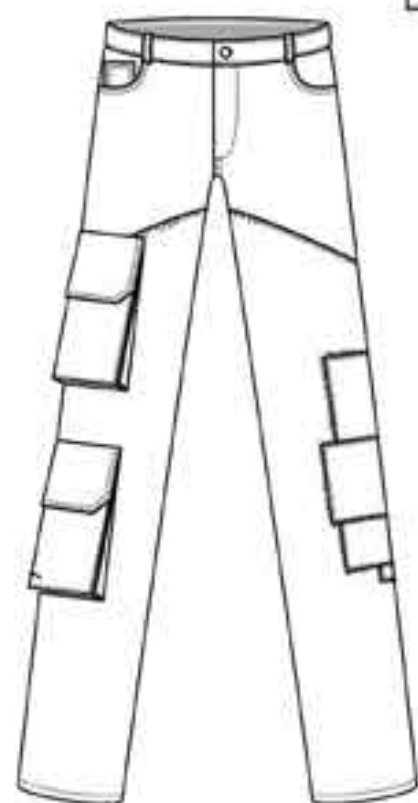
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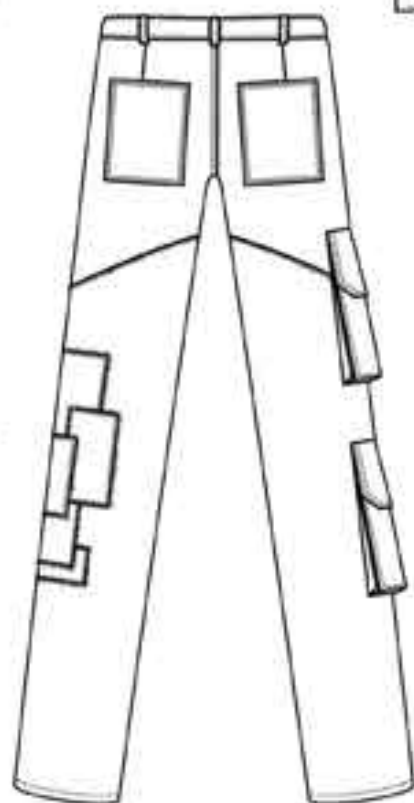
FRONT



BACK



FRONT



BACK



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 | MODEL @a.m\_models @party\_atfataa |





CRAGGY



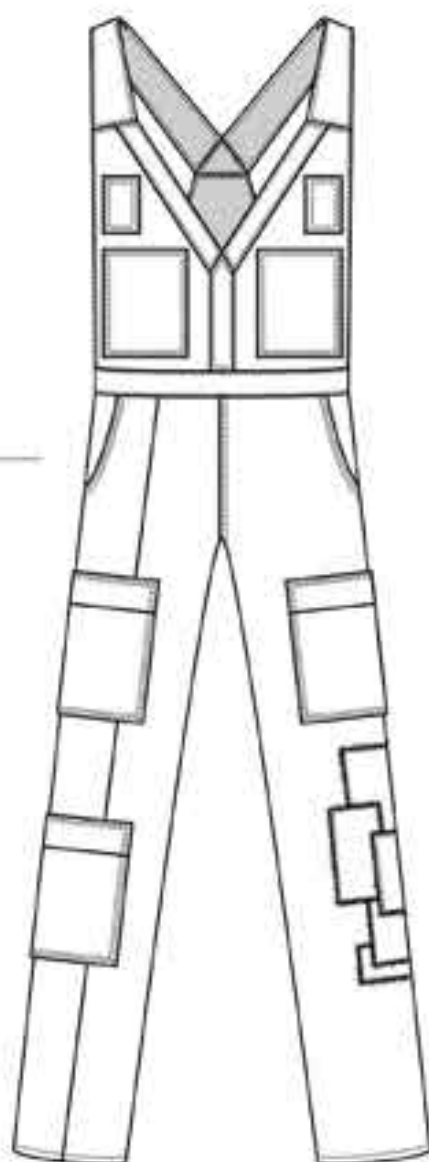
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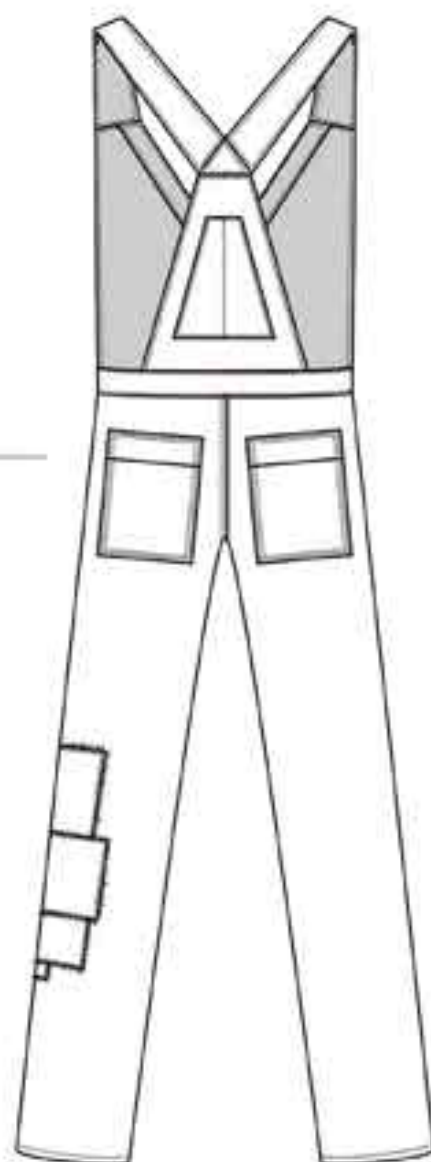
BACK



FRONT



BACK



**CRAGGY  
LOOK 2**



ILLUSTRATION



Craggy  
LOOK 3



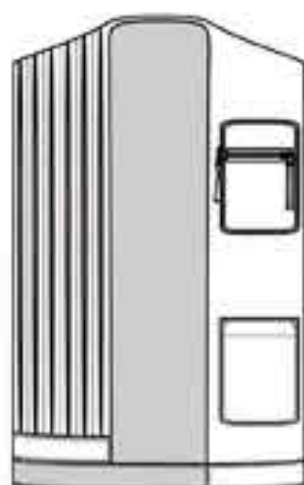
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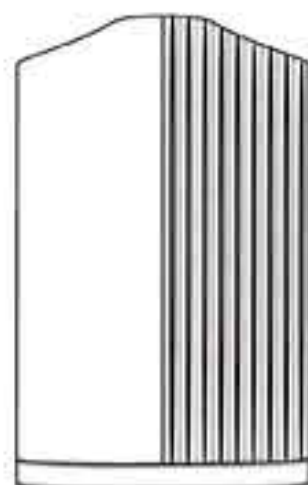
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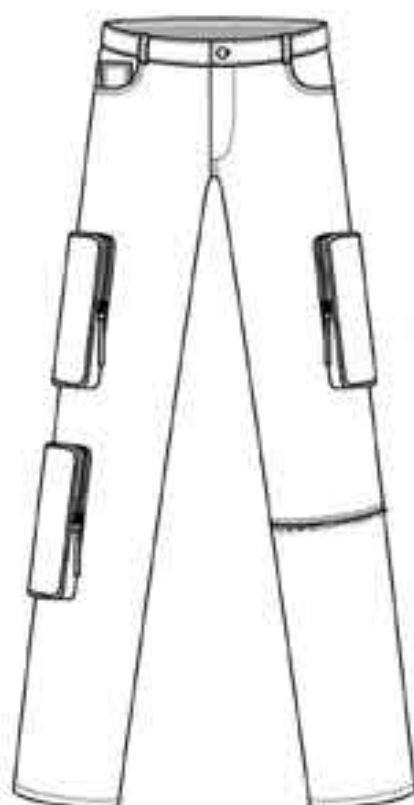
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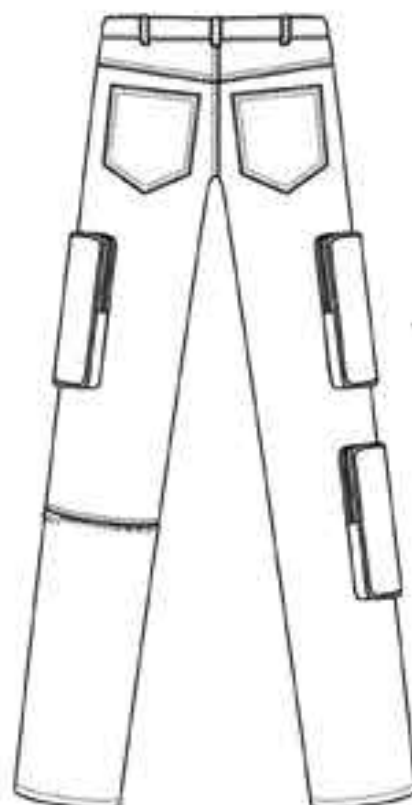
BACK



FRONT



BACK







FRONT



BACK

BACK

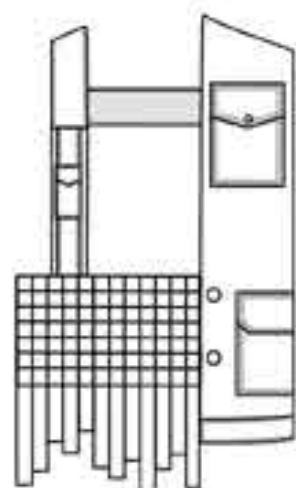
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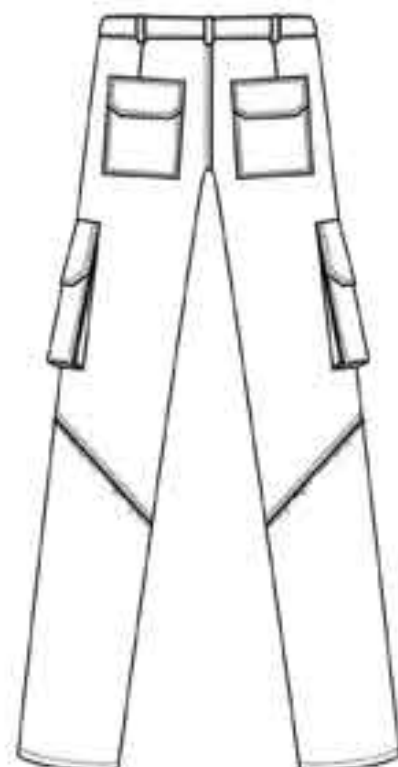
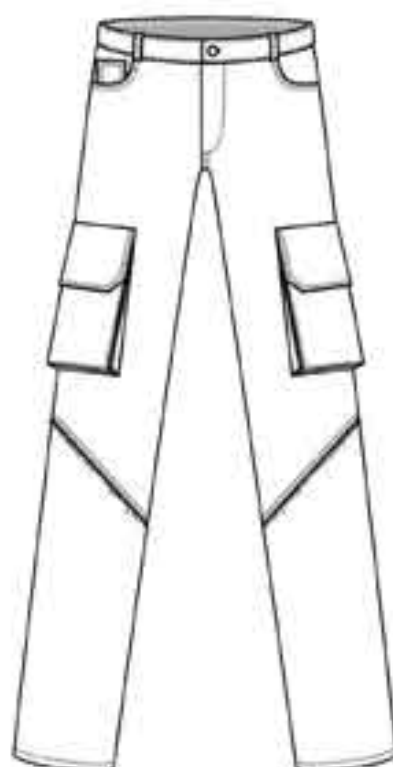
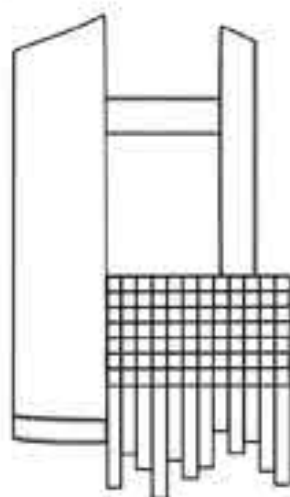
FRONT

FRONT

BACK



BACK



**CRAGGY  
LOOK 4**



ILLUSTRATION



**Craggy  
LOOK 5**

FRONT



BACK



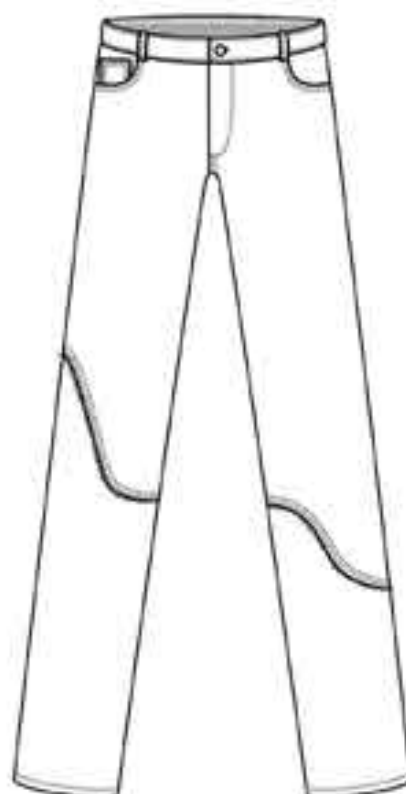
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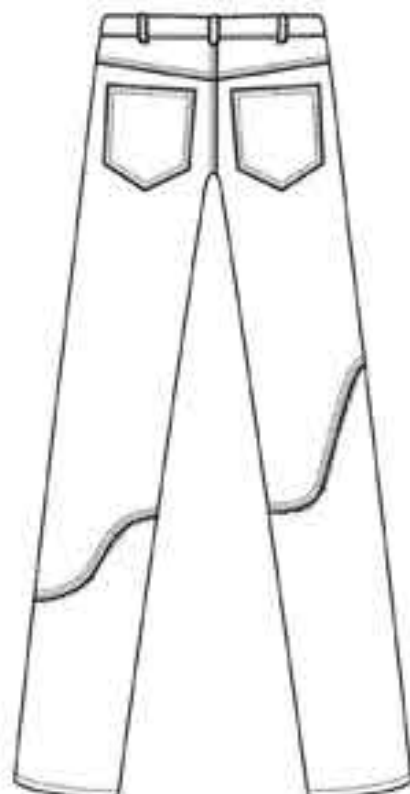
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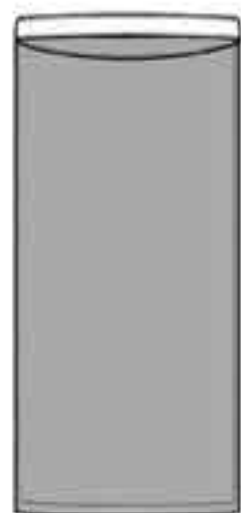
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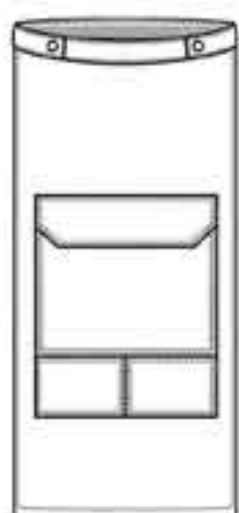
FRONT



BACK



FRONT







MOODBOARD



## FABRICATION



## SEMI-AVANTGARDE COLLECTION **UNISEXWEAR**

### JOIE DE VIVRE

is an semi-avantgarde collection inspired from the Orange Cube architecture with two large carved holes, it is a design showroom located in Lyon, France made by Jakob and Macfarlane.

This collection plays with layers of pleats and color block, the color I used are shades of orange. It has pleats, circle cut, top stitch and handpainted fabrics for the details with wide silhouette for the top and normal construction for the bottom.

FRONT

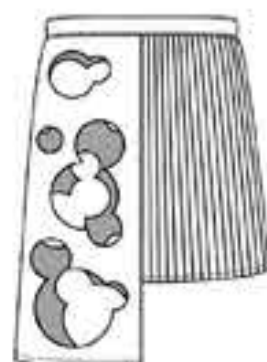


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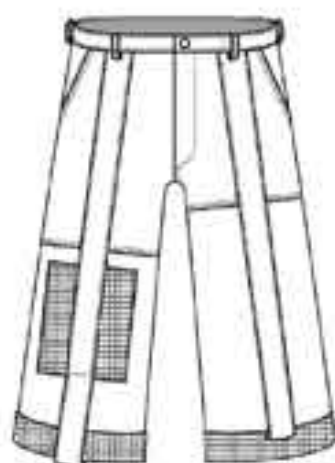


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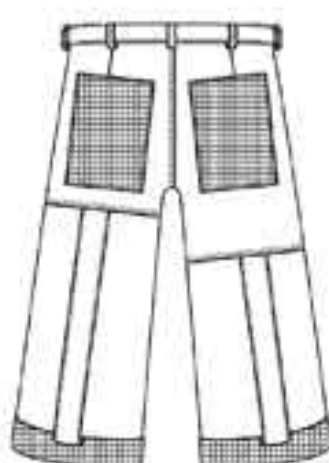
BACK



FRONT



BACK





JOIE DE VIVRE  
LOOK 1

## JOIE DE VIVRE







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 | MUA @filiciaprayogomakeup | STUDIO @paradigmastudio.sby |  
 | MODEL @a.m\_models @party\_atltaa |



JOIE DE VIVRE  
LOOK 2

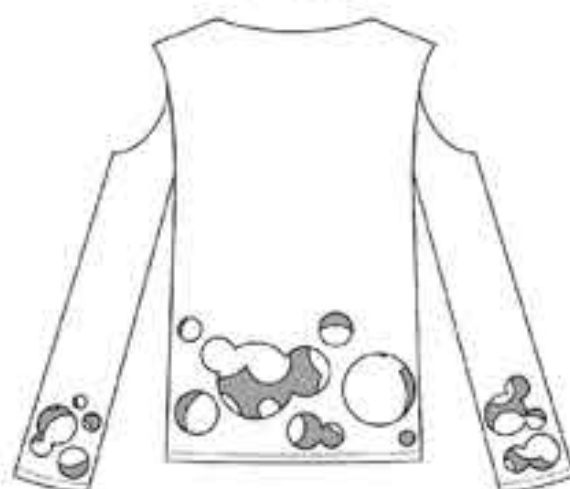


ILLUSTRATION

FRONT



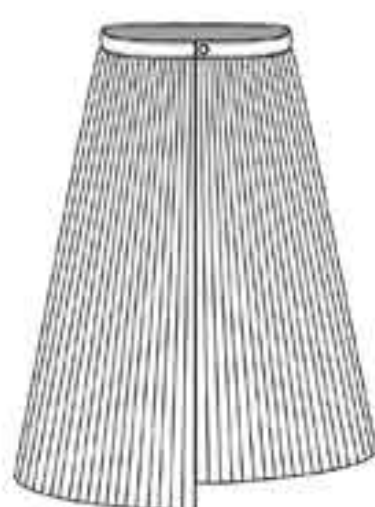
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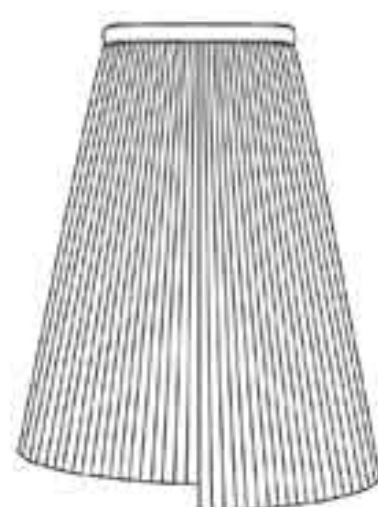
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FRONT



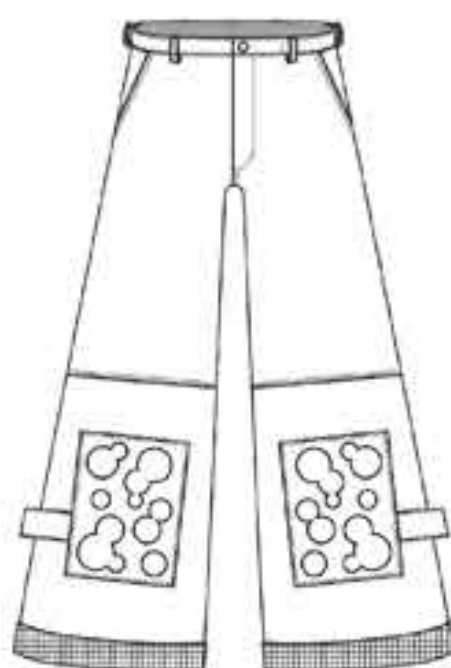
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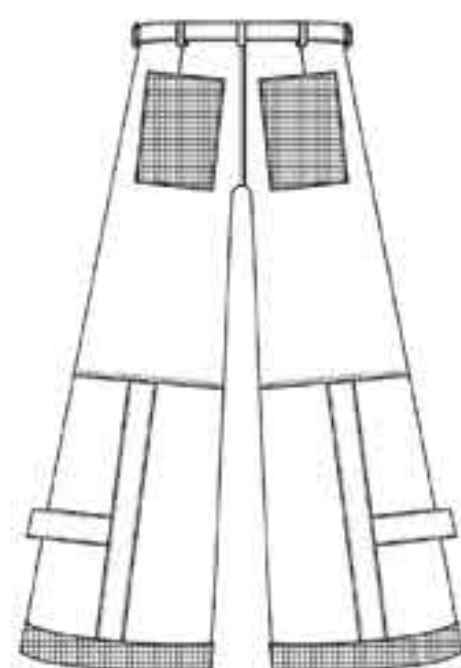
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FRONT



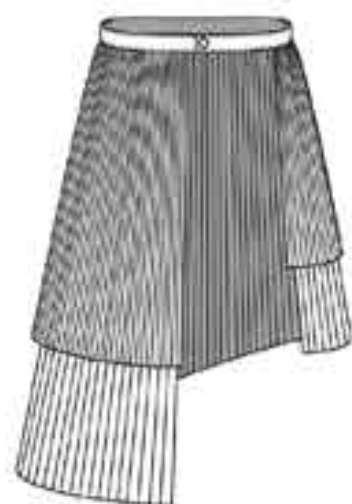
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FRONT

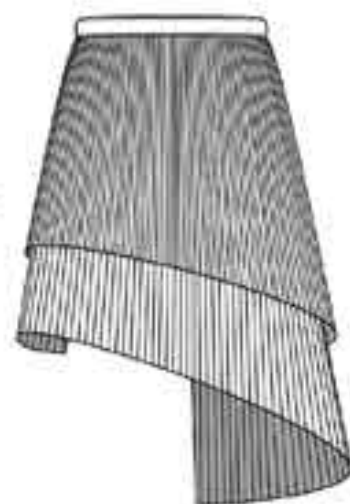


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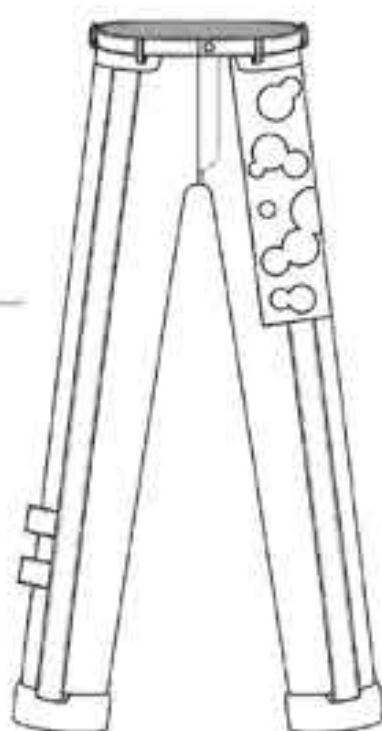


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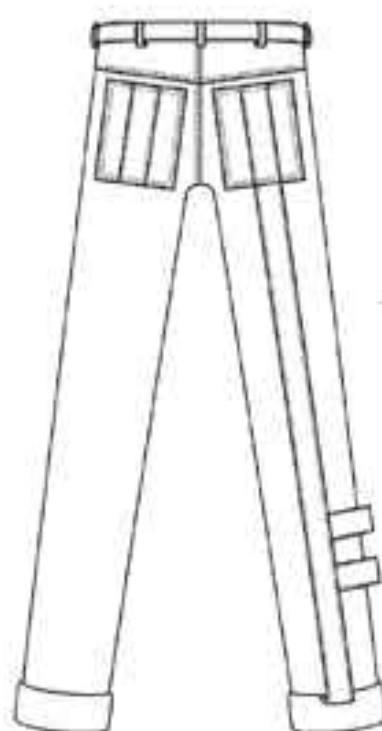
BACK



FRONT



BACK





JOIE DE VIVRE  
LOOK 3



JOIE DE VIVRE  
LOOK 4



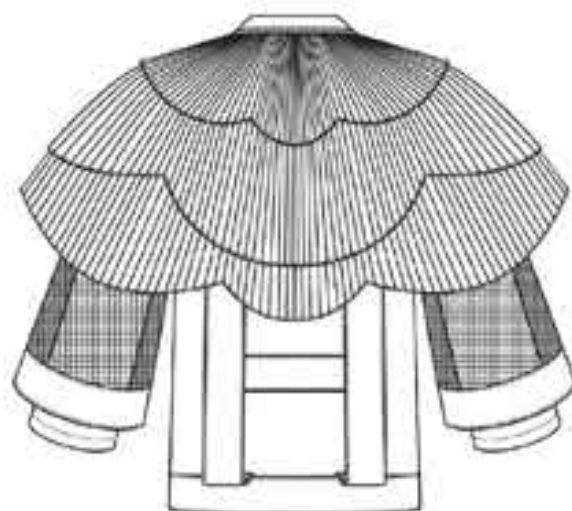
ILLUSTRATION



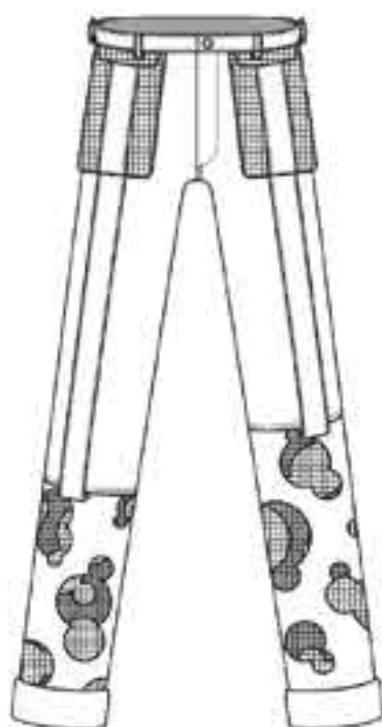
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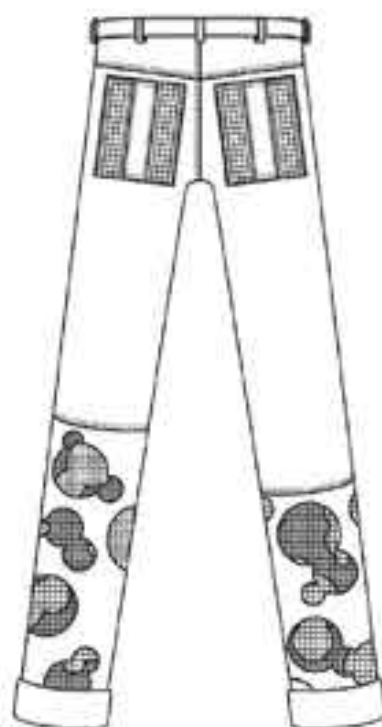
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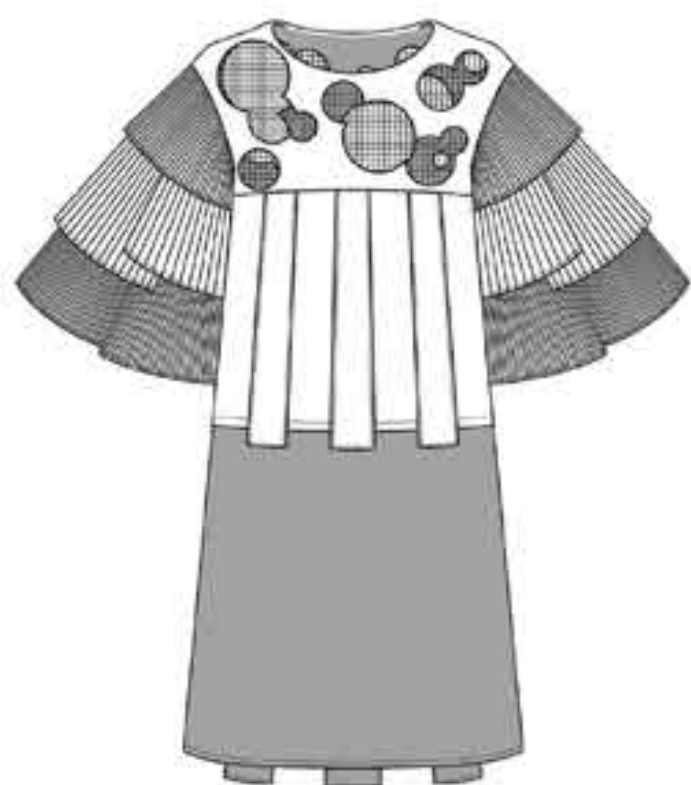
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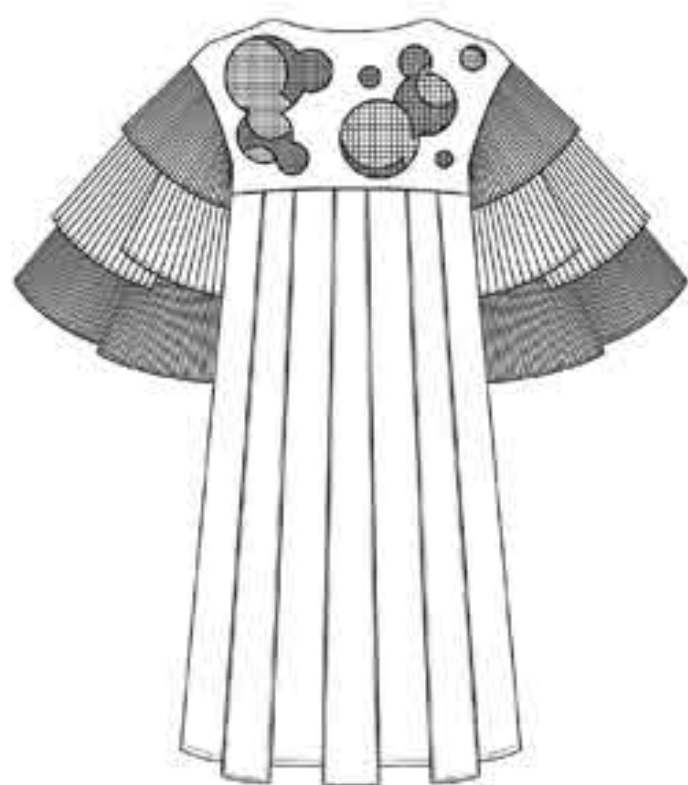
BACK



FRONT



BACK



FRONT



BACK



FRONT



BACK





JOIE DE VIVRE  
LOOK 4



**WIDYA**



**PUSPA**