# Hellend Salamanca

# FASHION MARKETING

# ABOUT

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### LANGUAGES

Spanish - Mother Tongue English French- Basic

### SKILLS

Microsoft Office Adobe SketchUp Virtual Decor Autocad

### INTERESTS

Family Fashion Nature

# EDUCATION

Lasalle College, Fashion Marketing — Montreal, Canada.

Visual Merchandising Y Decoración De Espacios Comerciales, Escuela Colombiana De Diseño Esdiart, Bogotá, Colombia.

Visualización Arquitectónica, Naska Digital, Bogotá, Colombia.

Técnico Profesional en Diseño de Interiores, Taller Cinco Centro de Diseño. Bogotá Colombia.

## WORK EXPERIENCE

Alfagres S.A, I was a national kitchen designer, I was in charge of the revision and approval of plans. Propose and execute sales campaigns.

Visit the client's home to carry out a survey of the space, design and specify materials for each area, make a detailed design of materials such as: coverings, door facades, fittings, household electro-gas, countertops, internal organizers, dishwashers and faucets between othersremodeling spaces, providing full advice.

- -Propose and execute sales campaigns.
- -weekly monitoring reports on remodeling projects.

Almacenes Corona SAS, Bogota Colombia, was my first job where I learned to develop skills to understand and solve the needs of customers, I reinforced knowledge in all kinds of products for remodeling spaces, providing full advice

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- -Perform architectural plans, electrical, hydraulic, gas points.
- -coordination and monitoring of works.
- -Exhibition according to the parameters of the business of kitchens, bathrooms and other areas
- -Display orderly, complete, functional and correctly marked.

2010-2017

Fall 2019-Present

2014-2015

2005-2009

7017-7019

2009