PORTFOLIO

BY: TOMMY HUANG-ZITAI

COMMERCIAL DESIGN

THOM BROWNE BOUTIQUE

Location:

The location of my brand will be inside Pacific Centre-701 W Georgia, Street, Vancouver, Canada.

Pacific Centre is a shopping mall located in downtown Vancouver, British Columbia, Canada and managed by Cadillac Fairview. It is the largest shopping mall in Downtown Vancouver. People who comes to the Centre are mainly on enjoying high quality shopping experience.

Concept:

The concept of this clothing boutique will be crispy white. The perfection of white is uncomplicated, pure, unspoiled, natural and clean. Moreover, white can also make rooms seems larger and more spacious. In Chinese Feng Shui, white is considered a powerful color. It is a system arranging your environment harmony. Furthermore, Metal, wood and glass accents go extraordinary well with white.



Pacific Centre-701 W Georgia, Street, Vancouver, Canada.

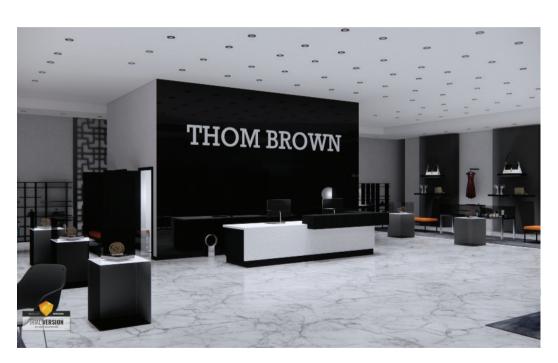
LOCATION

FLOOR PLAN RENDER

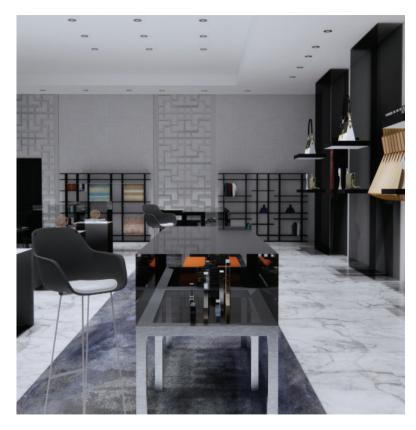




RENDERING



FRONT DESK

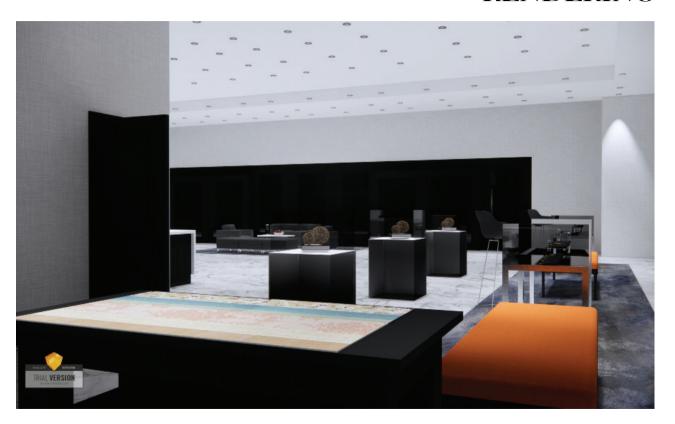




DISPLAY AREA CHANGE ROOM

13

RENDERING



CORRIDOR REST AREA







MANAGER OFFICE

